

Call to Order/Introductions: Nancy called the meeting to order at 7:04 pm.

Attendance: Nancy Guardabascio, Michelle Giardinia, Jodi McGregor, Lisa Zumpft, Vicki Bell, Joyce Hartless; guest Hans Dunzinger attended as a potential Treasurer.

Approval of April 13 and June 8, 2016 Executive Committee Minutes

Michelle moved to approve both sets of minutes; Jodi seconded and all approved.

1. Staff Report

- a. Event Attendance** – Joyce provided the Excel spreadsheets showing recent event attendance. There have been just under 1,300 attendees at this year's Farmer's Market.

Joyce was asked to place at the bottom of agenda a list of what's on the schedule – everything as far out as we know, including gallery artist reception dates, not gallery show dates.

Joyce was asked to add the Gala date to the Z-Arts calendar.

2. Sculpture Project

Jodi and Michelle have been working on a public sculpture project. The Town of Springdale has granted us \$10,000 and the County of Washington has granted us \$2,500 (to specifically place a sculpture along SR9), and Z-Arts will provide \$500 from our general fund. We've never taken on such a project before, nor has the Town of Springdale. Z-Arts will create a committee to define a location, a possible theme, and a rendering; the Town will have final approval. The Town would grant us access to public land: the CCC, the Cemetery, etc., but this was intended to be a beautification of SR9, so it will likely be on private land. On private property, Z-Arts will negotiate the land "procurement"; the Town of Springdale will not negotiate with private landowners. A long-term lease would be ideal. The lawn in front of the Hampton would be a good spot to secure a 20-year lease. At that point, the Town can move the sculpture to a different location. Jodi reported that mosaic murals on park benches may be an affordable option that would be obtainable within our current budget structure, and they would last, providing both function as well as beauty. The Historic Committee is meeting tomorrow at 4pm in the CCC and if we pool our efforts, they can provide the easement and we can provide the sculpture. Benefactor plaques will be needed; the Washington County grant specified such.

3. Treasurer/Accountant Job Descriptions

The separation of duties and system of checks and balances are all very well incorporated within the "draft allocation of financial and accounting duties". Hans was concerned he may not have the background knowledge to prepare the annual budget.

Nancy reassured she would still be willing to help next year. Vicki stated the budget starts with the department chairs. We normally do two large performing arts events. The fees are typically in the \$2,000 range per event. We receive grants to help pay for them. Having some undesignated funds, the Board decided to have three events in the 2016/17 Fiscal Year.

Jodi moved and Michelle seconded to adopt the Policy and all approved.

4. Executive Committee Meeting Times

Hans is in town two of the four weeks each month. He's comfortable meeting in the morning. He has his schedule a month in advance. Z-Arts has a 2016 meeting schedule; Nancy will forward to Hans. Once the full Board has voted to approve Hans as the Z-Arts Treasurer, Vicki will provide Hans with a password for online banking. If there's a month Hans cannot attend, the President can present the financial report. Reconciling the bank account is not as important as providing the financial report for the Executive Committee's review.

5. Financial Report for June 2016

We received \$500 from the Utah Humanities Council for Dr. Wurth's appearance in Cedar City. The memberships received are from participants of the arts and crafts show. As far as expenses, we paid for Dr. Wurth's airfare and her honorarium. The artist reception was reimbursed. We paid a \$400 deposit for Karina (Musike in November). Salaries were paid to Joyce and Vicki. And travel reimbursements for the convention. So overall, there was a \$2,241 net cash outflow for the month of June. We have \$1,977 positive cash flow for the year. The ending cash balance at June 30, our year end, is \$28,547. . We are reserving \$2,500 for the sculpture project; \$915 scholarship money for artists; and \$20,000 retained funds, which is typically half of our annual operating budget, leaving cash available for operations of \$5,132.

We were granted \$6,750 for our general operating budget, from the Local Arts Agency Grant, provided by the Utah Arts and Museums. Joyce will follow up with Jason; we have not received our announcement.

- 6. CCC Sales Policy:** The CCC was built as a public venue that would not compete with local galleries. Someone had a fundraiser and art was sold and the complaint was made to Rick Wixom and Julie Hancock. Since it's been a sensitive subject, they will not be flexible on the subject, even if it is a community fundraiser that does not really compete with local galleries. So any sales will have to take place in the other room.

7. Membership: publicity of June vote

In June the Board voted to provide free memberships to Zion National Park employees AND individuals under 30 years of age. How do we publicize this? We wish to boost our membership numbers, provide arts enrichment, educate our community, and

encourage an appreciation of the arts. A lecture on the Sunnis vs. the Shiittes was well attended; the movie "Wrenched", about an environmental activist, was well attended. Nancy would get the best response by directly communicating with Jeff Bradybaugh. To advertise the new policy, we will post signs around town: at the post office, Deep Creek, Sol Foods, and NPS personnel posting area.

Joyce needs to put a link on the Zarts.org website to allow people to sign up for the MailChimp email newsletter.

8. Other

Lisa reported Michael Evanston has been working with a couple of young singers and he really wants Z-Arts to sponsor them. We're discussing an early March event where they would take the ticket sales (\$60 to \$300) and have the opportunity to put on their resume that Z-Arts sponsored them to perform a concert. Lisa has heard them and thinks they're really good. If these people are local, their friends and family will attend.

Nancy moved that Z-Arts sponsor the singers, Both Crows, as requested by Michael Evanston, so long as their only compensation is the door sales. Jodi seconded and all approved.

Last year at the guitar symposium we had a community reception after the student performance, but it's not in the budget. Nancy will provide \$20 and Kim Konikow will help with set up. Vicki will prepare \$300 donation and Nancy will deliver. They will be performing the 5th & 6th of August.

Jodi would like to have some street performers attend the Francisco Perez-Figueroa's reception. We could pay them a little something and put out the hat.

Fletcher Booth has booked two shows in 2017.

Adjournment : Adjourned at 8:30pm

Next Executive Committee Meeting: Wednesday, August 3, 2016 at 10 am at the home of Nancy Guardabascio

Next Board Meeting: Monday, August 8, 2016 at 7:00 p.m. at the home of Nancy Guardabascio

Upcoming Events:

July 13th 7:00 pm @ CCC – Unbranded documentary film showing

July 15th 5:30 to 7pm @ CCC – Artist Reception for Jerry Anderson and Zac Hawkins

August 5th @ 7:30pm @ CCC – Faculty Classical Guitar Performance with
Will Adams, Ricardo Cobo, Thomas Kikta, Kami Rowan and Alan Hirsh
August 6th @ 7:30 pm @ CCC – Student Classical Guitar Performance with
Student solos, ensembles and a guitar orchestra

Joyce Hartless

Date of Approval August 3, 2016

Administrative Director of the Zion Canyon Arts and Humanities Council