

## **Call to Order**

### **Attendance**

Nancy Guardabascio, Michelle Giardina, Joyce Hartless

- **Approval of March 2, 2016 Executive Committee Minutes**

1. Minutes sent out quickly will act as a "to do" list.
2. We would like to pursue a members meeting, but timing will likely be summer or fall.
3. Springdale Town has not completed their RAP Tax Application. It was suggested we apply for \$10,000.
4. Joyce moved to approve the March 2<sup>nd</sup> meeting minutes. Michelle seconded, and all were in favor.

- **Review of Survey Results**

1. We have received additional survey results, which can be reviewed online at any time. SurveyMonkey.com / UserName: JoHartless / Password: zarts16

- **Summer Classes for Children – Nancy**

1. Jodi was asked to teach an art class this summer.
2. Angie Hebner offered to teach a class this summer.
3. We can send home notices, but if the results are unsatisfactory, it was suggested we get the parents to sign up at the end of the school year.
4. Nancy will be contacting Springdale Elementary to get preliminary information about demographics of the children.

- **Karina Carmen Velasquez Flamenco Performance - Nancy**

We do not have grant-provided funding for this performance. But we do have a healthy balance in the checking account and Nancy suggested we should bring this performance to the Canyon. They last performed two years ago. The audience was placed in a U-shape around the dance floor, as tradition dictates. The performers were amazing. New program fuses jazz and flamenco. The music is remarkable. Could we qualify under a Humanities Grant since she will be teaching? During the last visit she spoke about the origins of flamenco: roots in India, forming the basis of the Gypsy community. Outreach last time was to Springdale Elementary School; perhaps we should set up the outreach with Hurricane High School next time.

- **Administrative Change and Status – Nancy**

Is it realistic for Joyce to serve both as the Administrative paid staff position and the VP of Marketing (Executive Board Position), which is a volunteer position? It's very challenging to manage the separation of your time. We do not want to create any perception of conflict of interest. Vicki used to do the marketing and promotion. Joyce will discontinue her board position. Meeting time will be paid. Attending events would be as a volunteer. (Four weeks of unpaid vacation time was necessary each year to meet the budget.) Vicki was paid for holidays; Joyce will not receive unworked holiday pay. Nancy would like Joyce to continue to give input on board decisions.

- **Insurance – Nancy**

Vicki has paid the bill and the insurance is in place.

- **Financial Report for March 2016 – Nancy**

We received \$2,500 for the sculpture project. Membership income was small in March. We're still hoping to get about \$1,400 in this fiscal year. We paid Jeff Crouse his honoraria and per diem. We had the literary event with David Rothman. Jodi submitted receipts for refreshment reimbursement for three events. Vicki is being paid separately for accounting. The insurance cost was significant. Vicki purchased a QuickBooks program for non-profits. We paid for a table for 10 at the Conference, which included 4 conference registrations. The cash balance at the end of March is \$31,000. The February numbers at the bottom need to be updated for Monday's meeting. Nancy would like to move more money from checking into the money market to bring it up to \$20,000 in reserves and that way the checking acts more like an operating fund.

- **Leadership Award and Conference Attendance – Nancy**

Joyce will ask Vicki for a full attendance list. Joyce, Jodi and Michelle wish to attend the conference. Gigi and Niles would like to attend the conference. Joyce will investigate intended attendance and report at Monday's meeting. Joyce will pursue any needed paperwork or tickets and disperse. We'll cover the agenda Monday to make sure we're spreading our resources and not everyone attending the same event.

- **Humanities Chair – Nancy**

Gigi has wanted to resign from the board for a while. The Humanities Chair needs to be someone with an interest in history. The grants may require the chair have a masters or a PhD and that makes the position difficult to fill. Maybe Gigi would be willing to serve as the grant signor if we can find someone else to do the work?

- **Lifetime Members – Nancy**

This membership category has been eliminated. The criteria was a one time donation of \$1,000 which would qualify for a lifetime membership. Lifetime Members get free admission to the gala each year.

- **Other**

Office hours should be 9am to 12 noon Monday, Wednesday & Friday, targeting 10 hours per week. Weeks where there is an evening meeting, hours will be higher, keeping the office hours set.

We will use Vicki's personal email for accounting and Joyce will take over the ZArts@SpringdaleTown.com. Let's reflect those changes on the Board Roster and print those out for Monday's meeting.

Louise Excel contacted Nancy about reaching out to Kayla Kobler at the Kayenta Arts organization to cross-publicize events. Our policy has been to only publicize our members' events. We would like to add to Monday night's meeting agenda: what should our policy be? Would we like to inform our members of artistic events in St. George and Kayenta? Could we attract possible synergies for performing arts in both locations? The Electric Theater in St. George may be a good spot for the Flamenco performance. Could we advertise Film Festivals like DocUtah?

- **Adjournment**  
Adjourned at 11am.
- Next Executive Committee Meeting: Wednesday, June 8, 2016 at 10 am at the home of Nancy Guardabascio
- Next Board Meeting: Monday, April 18, 2016 at 7:00 p.m. at the home of Nancy Guardabascio

*Joyce Hartless*

**Date of Approval** July 6, 2016

**Administrative Director of the Zion Canyon Arts and Humanities Council**