

## **Call to Order/Introductions**

### **Attendance**

Nancy Guardabascio, Joyce Hartless, Lisa Zumpft, Jodi McGregor, Vicki Bell, Niles Ritter, Gene Gerstner and Scott Williams. Guest Michelle Giardiana.

### **Approval of February 6, 2016 Board Minutes**

Lisa **MOVED** to accept the February 6, 2016 Board minutes. Niles **SECONDED** the motion. The motion passed unanimously.

## **1. Chair Reports**

### **a. Humanities**

- Nancy reported that on March 25 Steve Parker will give a lecture on "How the National Park Service was Formed 100 Years Ago". Z-Arts is co-sponsoring this event with the Zion Canyon Field Institute. The meeting will begin at 7:30 pm.
- Steve indicated that he would donate any honoraria paid back to Z-Arts, so it was agreed no compensation would be given.

### **b. Performing Arts**

- Lisa reported that the Utah Opera will potentially perform in Southern Utah every other year. The attendance for Todd Green was 72 and was a major undertaking providing volunteers to help with the loading and packing of his instruments. The outreach he provided for the students went smoothly. The attendance for the flute school performances was 82 for the instructors and 60 for the students.
- Lisa reported that the Westaf grant for Ricardo Cobo is about done. She will be making a change on the second Westaf grant from the violin/ cello duo to a pianist from the University of Illinois. She will be block booking with an arts organization from Monticello, Utah. They are looking at scheduling for some time in February or March. An alternative might be working with the Orem Library who is booking a quartet that performs classical tango music. Jodi mentioned that there is a pianist in Las Vegas that could be considered as a backup.
- Lisa suggested that when we sponsor the Zion Flute performances that we require a Letter of Agreement with Betina Lindsay.

### **c. Visual Arts**

- Jodi reported that she is working on filling up the rest of the Gallery schedule for the 2016 year. She indicated that there is a gap between the current show and the start date for the Rockville Bridge show. Rather than find someone for that short time, she asked Mr. Stone to leave his show up.
- Jodi reported that the reception for Aimee Bonham was well attended with about 40 people. Aimee's husband provided chamber music for the reception. Some of the music performed was composed by one of the performer's sons. It was a resounding success.
- Nancy reported that the Town of Springdale will receive around \$30,000 from the RAP tax. The Town is in the process of discussing how to allocate the

funds. Applications can be submitted around April 15, 2016. There has been no cap set as of yet. A committee of 7 – 8 local residents will be making recommendations to the Town with the Town having the final approval.

- Nancy took a moment to bring everyone up to date on the sculpture project. A committee under the guidance of Jodi McGregor is in the process of being formed. Jodi has talked with Eva Pelton, Toni Benivitto and Larry McKown who have agreed to serve and is still attempting to contact Delores Pedilla as the final member.
- Nancy suggested we consider applying for RAP tax funds to purchase overhead lighting for the Community Center. Lisa volunteered to contact Greg for lighting suggestions and will talk with Rick Wixom regarding the lights.
- Niles and Gene reported that there was a problem with the projector and getting Mr. Rothman's laptop hooked up. Niles thought the problem was with the floor connection and it would likely take an A/V expert to check out the system. It was suggested that Z-Arts needs an expert to work as a liaison with Julie at the Community Center to help boost the Town's system and Internet router. Michelle indicated she may be interested in trying to help.

**d. Film**

- Scott reported that on Friday, March 18, Jeff Crouse will do a lecture on how movies have evolved over the decades. Vicki will send an email reminder out on both Wednesday and Friday. Niles stated that Jeff has spoken here before and was extremely well received. Niles said Jeff is a rock star. Lisa added that anybody who's heard him before will be excited to welcome him back. Lisa offered to send the announcement to her Zion Harvest email list. Scott will be meeting with Michael Plyler to go over the electronics in the CCC as Mr. Crouse will be requiring a computer hook up.
- Scott is still working on the mustang movie that will be shown at Scott's coffee shop.
- Scott is still working with someone from Virgin who contacted him about showing the movie "Damnation". The movie is about the pacific north-west dams. He also indicated this person may consider serving as a film co-chair.

**e. Literary**

- Niles reported that Gigi wants the Board to find another humanities chair. She has just formed a non-profit organization to restore old homes. She is working with Russell Bezette, who restored the historic Grafton buildings and worked on the Electric Theatre. He teaches people the techniques of how the pioneers built their homes. Jodi is acquainted with Mr. Bezette and will ask if he might be interested in giving a lecture.
- Niles reported the Dr. David Rothman talk was phenomenal. Niles has written a review of Dr. Rothman's lecture that he will be posting on the website and he will also be sending out as an email. Gene thought the open mic session cut Dr. Rothman's lecture short.
- David G. Pace will be previewing his new novel on Monday. Mr. Pace came to us and even made arrangements for his lodging with Hal & Theresa.

- Gene reported that Erika Wurth is happy to come and talk about her book “Crazy Horse’s Girlfriend”. She is in the process of moving to Denver. Looking at scheduling her for June 2016.
- Lisa stated that if authors are willing to talk about the process of their writing, rather than a book reading, it is possible to apply for a quick grant from the Humanities Council.
- Still trying to schedule Steven Peck, author of “Evolving Faith”. The book is trying to get unorthodox LDS people to believe in science and evolution. Haven’t heard back from Mr. Peck yet. Nancy reminded Gene and Niles to space their events out.
- Joyce is spearheading the Springdale Elementary writing contest for the Rockville Bridge. She asked both Gene and Niles to serve as judges. Other judges will be Luci Francis, Brian Passey, and Roman. Lisa suggested Joyce contact Fae Ellsworth to be a judge.

**f. Marketing**

- Joyce reported that she is still looking for low cost ways to advertise. She has asked Niles to place the flyer distribution list on the website so it can be available to everyone. She is currently using online calendars and press releases to get the events advertised. Niles will add Joyce as a Facebook administrator.

**2. Report on Status of Z-Arts Survey - Joyce**

- Joyce briefly reviewed the survey and provided a handout outlining the responses to each question.
- Noted comments about the survey results:
  - Cannot provide alcohol with the events. Alcohol drives attendance. We could just make it a member event which constitutes an invite.
  - The young people work until 10 pm at night.
  - Friday night has the highest turnout for events.
  - Our newsletter was our marketing tool. It cultivated the interest. The newsletter could also show real content.

**3. Discussion of Sculpture Project – Jodi**

- This was discussed under Visual Arts bullet 3.

**4. Discussion of Possible Budget Request to Town of Springdale - Nancy**

- Nancy reported that she was reconsidering her request to the Town of Springdale and will be re-working her proposal to request operational funding from Washington County RAP tax funds.

**5. Discussion of a Members Meeting – Nancy**

- Nancy reported that Lila had suggested having a meeting for the members of Z-Arts. This provides a way to bring in other people to share their ideas and opinions. It is tentatively scheduled for April 19. The first meeting is being planned as a luncheon meeting and will offer a catered light lunch. Vicki will make the necessary reservation for the CCC.

- It was mentioned that more than one meeting may be needed. Perhaps one could be held in the spring and one in the fall; one as a luncheon and one as an evening event.
- Jodi suggested offering door prizes. Everyone who attends gets a ticket upon entry. Door prizes could be things like gift certificates to Oscars.

#### 6. Financial Report for February, 2016 – Nancy

- Nancy reported that there was not a lot of activity during February. Memberships are right on target. The report reflects the door proceeds from the Todd Green and the Utah Opera performances. The deposit of \$1,000 was made to hold our Gala reservation at the Switchback. Nancy noted that the cash balance of \$33,718.34 will likely continue to decline until the start of the new fiscal year.
- The total income realized for February is \$1,120 with expenses totaling \$4,960.89 for a net loss of (\$3,840.89). The year-to-date net income is \$7,357.49.

#### 7. Membership Report for February – Vicki

Category	February, 2016	January, 2016	February, 2015
Individual	52	53	57
Family	59	59	55
Business Sponsor	24	24	26
Benefactor	2	2	2
Founder	3	3	3
Lifetime Individual	1	1	1
Lifetime Family	6	6	6
Student	2	1	2
Totals	149	149	152

#### 8. Volunteer Report for February – Vicki

Category	February, 2016	January, 2016	December, 2014
Regular Hours	621.5	621.5	899.5
Professional Hours	9	9	69.5
Miles	597	597	935

#### 9. Other

- Nancy pointed out that the Membership Report reflects memberships rather than people. If you look at the people, the numbers would be closer to 200. She suggested possibly giving free memberships to NPS employees. It was suggested some time ago but was not implemented. Might want to consider it again. It was noted that the NPS employees are not known for attending the ZCFI lectures any better. There are about 250 NPS employees. Nancy will contact Jill Burt at the Natural History Museum and get her signed up as a member.
- It was announced that Mary Jabens was chosen as the top Plein Air artist from among 24 other painters.
- Nancy volunteered to coordinate workshops for children. She encouraged Chairs to consider organizing workshops in their areas. It was suggested that a list be compiled of artists that would be willing to teach art at the school.
- Nancy reminded the Board that there is a budget for summer arts classes at the Community Center. Jodi stated she may be interested in teaching classes. There is money both in the current budget and in the next fiscal year budget.
- Nancy reminded Chairs to start thinking about budgets for next year.

#### 10. Adjournment

- Meeting adjourned at 9:05 pm.

Next Executive Committee Meeting: Wednesday, April 13, 2016 at 10 am at the home of Nancy Guardabascio

Next Board Meeting: Monday, April 18, 2016 at 7:00 p.m. at the home of Nancy Guardabascio

*Joyce Hartless*

Date of Approval April 18, 2016

**Executive Administrator of the Zion Arts and Humanities Council**