

Call to Order

Attendance

Nancy Guardabascio, Nancy Goodell, Lucy Francis and Vicki Bell

Approval of September 16, 2015 Executive Committee Minutes

Luci Francis **MOVED** to accept the September 16, 2015 minutes. Nancy Goodell **SECONDED** the motion. The motion passed unanimously.

1. Appeal Letter – Nancy Guardabascio

- Nancy Guardabascio presented a draft of her proposed annual appeal letter targeting “the ask” for donations towards developing a grant fund to help emerging artists prepare their art work for a gallery show.
- There was concern voiced by Nancy Goodell whether donors would be incentivized to donate to a specific project.
- It was suggested that criteria and an application process be developed to determine who is eligible to receive funding.
- It was agreed that rather than having a signing meeting, Nancy Guarsabasio will sign the appeal letters.
- Nancy Guardabascio **MOVED** that the annual appeal letter be targeted towards developing a grant fund for emerging artists to have shows in the CCC. The grant could help to defray costs in preparing artwork for display. Nancy Goodell **SECONDED** the motion. The motion passed unanimously.

2. Board Vacancies – Nancy Guardabascio

- Nancy Guardabascio reported that Carol may have her replacement for Visual Arts Chair.
- The committee discussed several candidates for possible board positions whom Nancy Guardabascio will be contacting to see if they are interested in volunteering.

3. Insurance – Nancy Guardabascio

- Nancy Guardabascio reported that she finally had confirmation that Z-Arts is not covered by the Town's insurance.
- Vicki reported that she is still trying to get some quotes on coverage and had just found out from the agent that for the D&O coverage they need the names, birthdays and positions held for all members of the board.

4. Arts and Crafts Fair Update – Vicki Bell

- Vicki provided the committee a list of all the booth vendor applications received to date and reported that we are full. A total of 22 booths have been reserved. Still waiting for an application from Deep Creek but have verbal notice they are planning on being there.
- It was agreed that admission tickets for our performances – D'Leon and Green – will be offered as prizes for the opportunity drawing.

5. Metal Embossing Workshop Update – Vicki Bell

- Vicki reported that there are a total of eight participants signed up with the possibility of one more for the workshop.

6. Financial Report for August – Luci Francis

- Luci provided the September Financial Report for review and discussion.
- Luci reported that for the month of September there was income of \$3,305.00 and expenditures of \$979.47 for a net income of \$2,225.53. The income included the receipt of the OnStage grant funds of \$1,935.00.
- The money market balance for Sept 30 is \$18,668.57 and the checking account balance is \$15,722.54.
- Luci did note that it is that time of year to start collecting Gala sponsorships. It was discussed and agreed that hotels that provide complimentary lodging will not be asked for cash sponsorships.

7. Membership Report for September – Vicki Bell

- The membership numbers for September are 171 members. Vicki explained that this number did not reflect the 31 members that expired in September that had not yet sent in their renewals.
- Nancy Guardabascio suggested that membership renewals be sent out the first of the month rather than the end of the month to try and avoid the fluctuation in numbers.

8. Other –

- **Joy to the World Update – Nancy Guardabascio**
 - Nancy reported that she did meet with Lisa and Lisa is okay with her responsibilities for Joy to the World.
- **RAP Tax Update – Nancy Guardabascio**
 - Nancy Guardabascio reported that she had been invited to meet with Rick to discuss Springdale's Rap Tax Funds Policy which she asked the committee to review.
 - Nancy asked if the committee had any ideas for requesting Rap Tax funding. Suggestions included a new movie projector, overhead lighting and stage backdrops or curtains.
 - Nancy will follow up with Julie on the projector.
- **Silent Auction - Nancy Guardabascio**
 - . Nancy Guardabascio suggested asking artists who have had shows this year if they would be willing to donate a piece of artwork for the silent auction with the understanding that they would be compensated 50% of the minimum.
 - Nancy Goodell will talk to Gail and Nancy Guardabascio will prepare a letter to be sent to past artists.

9. Adjournment

- Meeting adjourned at 11:00 a.m.

Next Executive Committee Meeting: Wednesday, November 4, 2015 at 10 a.m. at the home of Nancy Guardabascio

Next Board Meeting: Monday, October 12, 2015 at 7:00 p.m. in the Boardroom at the Springdale Town Office.

Vicki S. Bell

Date of Approval November 4, 2015

Administrative Assistant