

Executive Committee Minutes Nancy Guardabascio's Home Wednesday, April 8, 2015

Call to Order/Attendance

Luci Brantley, Nancy Goodell, Nancy Guardabascio and Vicki Bell Guests: Joyce Hartless and Eva Pelton

Approval of the March 3, 2015 Executive Committee Minutes

 Nancy Goodell MOVED to approve the March 3, 2015 minutes. Luci SECONDED the motion. The motion passed unanimously.

Proposal from YAZ to Request Funding for the Film Event "Drawn" at the OC Tanner Amphitheater – Eva Pelton

- Eva Pelton has planned a multi-media benefit consisting of a film *Drawn* (a film about a mountain climber who is also an artist) the 3hattrio band and a DJ. All proceeds will benefit the teens, age 12 – 16, who participate in Youth Arts of Zion (YAZ). She is requesting that Z-Arts fund the \$600 to cover the cost of the band.
- It is too late for Z-Arts to be included on the flyer but will be included in any future publicity. Z-Arts can also have a table at the event to promote Z-Arts membership and upcoming events. In turn, Z-Arts will publicize the event on our weekly email and website.
- Eva has reserved three more dates at the amphitheater should Z-Arts want to partnership with YAZ for other events. The dates are June 19, August 14 and September 11, 2015.
- Nancy Guardabascio MOVED to present the proposal that Z-Arts provide \$600 to cover the cost of the band, 3hatrio, to the Board for their consideration. Nancy Goodell SECONDED the motion. The motion passed unanimously.

Rockville Bridge Fundraiser – Joyce Hartless

- Joyce explained that a committee had been created to do fundraising in an effort to renovate the Rockville Bridge. The amount they need to raise is \$230,000. These funds would be used to pay for an engineering study to determine if renovation is even an option and funds to match the grant from the Federal Highway Funds.
- They have established a Face Book page, a PayPal account, set up a fundraising account on Crowd wise and have donation jars placed throughout the Springdale-Rockville area.
- Joyce is asking for help with a proposed Plein Air event. Artists would be invited to paint the Rockville Bridge or other subjects in the Rockville-Grafton area. The artists would then donate their work to be auctioned off.
- Vicki will email Joyce a copy of the Guidelines for Art Auctions for her to review as she moves forward with her planning.
- Nancy Guardabascio suggested as "next steps" for Joyce and her committee to begin planning for the event and to establish a timeline. Consider whether they want to include only local artists or include visiting artists. How the information will be disseminated. Who's doing what? What do they expect Z-Arts to do?
- In the meantime, Nancy Guardabascio will contact both Carol and Karla to find out if they are interested and willing to help with this cause; share this information with Gigi Krause who has an interest in historical preservation and contact Jill Burt at ZNP to see if they are willing to engage their Plein Air artists.

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Food for Artist Receptions, Follow-up – Nancy Guardabascio

Tabled until next meeting.

Visual Arts Co-chair Prospect – Nancy Guardabascio

 Nancy Guardabascio reported that Karla Player has expressed interest in serving as the Visual Arts Co-chair starting sometime in the fall. She will then move into the Chair position in January, 2016.

Arts and Crafts Fair – Nancy Guardabascio

 Nancy Guardabascio reported that Vicki has agreed to coordinate the Arts and Crafts Fair this year.

Proposed Donation to Shearer Foundation – Nancy Guardabascio

- Nancy Guardabascio reported that Lisa had included a donation of \$300 to the Shearer Foundation to support the performances of the instructors and students being held at the CCC.
- Nancy Goodell pointed out that the donation would be to the Foundation and would not benefit the musicians. Luci, in reviewing Lisa's budget, clarified that the musicians would be getting the door proceeds that Lisa budgeted at \$625.
- Donations that were made to organizations in the past were made for the benefit of the performers who had performed for free. Therefore, the preliminary consensus of the Executive Committee is not to consider a donation to the Shearer Foundation based on the fact the musicians will be compensated with the door fees.

Office Printer Acquisition – Nancy Guardabascio

- Nancy Guardabascio reported that the printer has not yet been purchased and asked Nancy Goodell to assist Vicki in selecting the best printer for our existing computer system.
- Vicki will send proposed printer links to Nancy Goodell for review.

2015 Survey – Nancy Guardabascio

- Nancy Guardabascio reported that she would like to solicit ideas from the chairs to gather any ideas or specifics that they would like to see on the survey.
- This will be included on the Board agenda so that chairs can begin to think about what specifics they would like to see on the survey.

o 2015/2016 Budget Draft - Luci Francis

- Luci passed around the 2015-16 draft budget dated April 8, 2015. Luci reported that there had been a few adjustments made particularly to the Performing Arts budget.
- Nancy Guardabascio and Luci will review the budget in detail over the next month and be prepared to present a detailed draft at the next meeting.

Financial Report for March – Luci Francis

- Luci reported that March was relatively a guiet month.
- It looks as if the Hampton Inn may have issued a duplicate check for last year's gala sponsorship. Vicki is waiting to hear back from Florie on what they want to do.
- We are receiving quarterly donations from Robin Smith and it was suggested that we send her another thank you letter.
- The total income for March was \$769 with total expenses at \$799 for a net income
 of -\$30. The actual cash balance as of February 28, 2015 is \$29,057.

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o Other

- Newsletter Editor Nancy Guardabascio
 - Nancy Guardabascio will visit with a potential prospect about serving as the Newsletter Editor.

Adjournment – Adjourned at 11:51pm.

Next Board Meeting: Monday, April 13, 2015 at Springdale Town Office, Boardroom, 7:00 pm.

Next Executive Committee Meeting: Wednesday, May 6, 2015 at Nancy Guardabascio's Home, 10:00am

Vicki S. Bell Date of Approval June 10, 2015

Administrative Assistant

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