

Call to Order

Attendance: Nancy Guardabascio, Nancy Goodell, Vicki Bell, Niles Ritter, Gene Gerstner, Luci Francis, Scott Williams was contacted by phone for votes.

Guest: Karla Player

1. Approval of March 9, 2015 Board Minutes

Nancy Goodell **MOVED** to approve the March 9, 2015 minutes. Niles Ritter **SECONDED** the motion. The motion passed unanimously.

2. Proposal from YAZ to Request Funding for the Film Event “*Drawn*” at the OC Tanner Amphitheater - Nancy Guardabascio

Nancy Guardabascio reported that Eva Pelton had submitted a request asking for financial support for an event that she is promoting to benefit YAZ. The proceeds will be used to provide art instruction, canyoneering instruction, and ceramics for YAZ participants ages 12 to 16. Eva is requesting a \$600 contribution to cover the cost of the band 3hattrio. Nancy Guardabascio stated that the event meets Z-Arts mission by bringing in many aspects of the arts – film, book, live art and music. In addition, we will be reaching a younger population and help to bring awareness of YAZ to the community.

Nancy Goodell **MOVED** to approve the contribution of \$600 to YAZ to cover the cost of the band, 3hattrio. Luci Francis **SECONDED** the motion. The motion passed unanimously.

3. Rockville Bridge Fundraiser – Nancy Guardabascio

Nancy Guardabascio reported that Joyce Hartless attended the April 8th Executive Committee meeting to present the idea of a Plein Air Series of Events – artists can either paint the bridge or other sites in Rockville –in an effort to raise funds for the Rockville Bridge. The event could be done over a period of time with the artwork being auctioned off. Z-Arts role would be to contribute the CCC Gallery for the show and help with the promotion. Nancy Guardabascio’s next steps are to contact Carol and Gigi to see if they have any interest in getting involved and to contact Jill Burt at ZNP to discuss the idea. Karla Player made the comment that there are only so many buyers and wondered if it might dilute the potential audience for the ZNP plein air.

4. Visual Arts Co-Chair Prospect – Nancy Guardabascio

Nancy Guardabascio reported that Karla Player was invited to attend the Board meeting as she is considering accepting the Visual Arts Co-Chair position. Nancy asked Karla to share with the Board her thoughts and what she might bring to the position.

Karla asked what does Z-Arts do for the local artists. She thought it would be nice to see something done for the Canyon artists such as focusing the gallery shows on Canyon artists. The theme could be something like “Celebration of Zion Canyon Artists”. Combine two or three artists in one show so that each artist doesn’t have to come up with 30 pieces for the show. And the youth of the Canyon should also be included. She stated that the artist receptions are poorly attended because folks are not going to make the effort for cookies and

fruit. She suggested making the receptions invitation-only to Z-Arts members thus making it a private event where cheese and wine could be served. Nancy Guardabascio explained that it will be necessary to discuss this suggestion with Julie Hancock and Rick Wixom. Niles suggested that perhaps the artist could give a short talk on their art. Each reception can be tailored to the artist.

5. **2015 Survey – Nancy Guardabascio**

Nancy Guardabascio reported that she is gearing up for the next survey. The last survey was done late 2013. She wants input from all the program chairs and will be sending out an email asking for their feedback. Niles suggested asking “What are the best days to hold an event?” and “Are particular months of the year better than others?” And Gene suggested “Why don’t you attend Z-Arts events?”

Nancy Goodell volunteered to help Nancy Guardabascio with the technical end of putting the survey together.

6. **2015-16 Draft Budget – Luci Francis**

Luci passed out the latest draft of the 2015-16 budget dated April 13, 2015. She asked that Chairs review the line items that are associated with their program and let her know whether or not their budget amounts are sufficient. Luci will email the draft budget to the absent chairs and discuss their budgets with them.

Luci pointed out that a new line item “Fund from (to) reserves” has been added to make balancing the budgets easier.

Nancy Guardabascio will contact Gigi to make sure that her intent is still to apply for a quick grant for her humanities project.

7. **Financial Report for March - Luci Francis**

Luci passed out the financial report for March 2015. She pointed out that the YTD Actual income through the end of March is \$32,824 and the actual income from the fiscal year was for only \$26,027. Z-Arts had an exceptional year – attributed to a larger A&M grant award and exceeding expected donations. We are three-quarters of the way through the fiscal year and we are ahead of projected net income by almost \$7,000.

Nancy Goodell **MOVED** to accept the March 31, 2015 financial report. Niles **SECONDED** the motion. The motion passed unanimously.

8. **Chair Reports**

Literary - Niles will work with Mark and Joe to try and bring Jim Svenson back to talk about *O Brother Where Art Thou*. They are still working on trying to schedule David Larsen, the state poet laureate, establishing a forum for local writers with an open mic night, and scheduling an event with Diane Nelsen Oberhansly. There may be a possibility of sponsoring David Rothman in 2016. Nancy Guardabascio encouraged Niles and Gene to get

these contacts made and to get the events calendared, and offered her help in completing contracts. The writing group needs to get publicized now if they are looking at starting in July, to give artists time to get their work produced.

Performing Arts – Nancy Guardabascio reported for performing arts in Lisa’s absence. May 9 is a Chamber Music Quartet. They are playing for the door proceeds. Two grants have been successfully completed and submitted for D’Leon, pianist and Todd Green. Nancy reported that the third grant we were hoping to submit to bring in Matt Flinner is not a possibility for Z-Arts. There are two more chamber performances in June and September. The Gala is scheduled for December 11.

9. Other

Vicki reported on the Gallery incident in which a picture belonging to Seth Hamel was damaged. It was agreed that Z-Arts should offer to reimburse Seth for the cost of the materials. Vicki will contact Seth to make this offer.

10. Adjournment

Adjourned at 8:38 pm.

Next Executive Committee Meeting: Wednesday, May 6, 2015 at 10 am at the home of Nancy Guardabascio.

Next Board Meeting: Monday, May 11, 2015 at 7:00 pm at Town of Springdale Boardroom.

Vicki S. Bell
Administrative Assistant

Date of Approval June 15, 2015