

## Call to Order

### Attendance

Nancy Guardabascio, Luci Francis, Lisa Zumpft, Gigi Krause, Niles Ritter, Vicki S. Bell, Scott Williams by telephone for item #1.

#### 1. **Nomination of Performing Arts Chair and update on board recruitment – Nancy Guardabascio**

- Gigi **MOVED** to nominate Lisa Zumpft as the Performing Arts co-chair with the intent that Lisa will serve as the acting Performing Arts chair until such time as Kellan Cox returns to the position. Luci **SECONDED** the motion. The motion passed unanimously.
- Nancy Guardabascio reported that Eva Pelton had resigned as film chair.
- We are in need of co-chairs in a number of programs and we need a newsletter editor.

#### 2. **Chair Reports** **Humanities –**

- Gigi has rescheduled the HistoriOdyssey photography exhibit to May 18 through May 23. It will be displayed in the performance room at the CCC with a reception to be held on the night of the 18<sup>th</sup> from 6:00 – 8:00pm. Nancy Guardabascio suggested that the four tour leaders to invited to attend the reception. Lisa suggested that invitations also be extended to the town council members, the planning commission members and historic preservation commissions of all three towns – Virgin, Rockville and Springdale. Gigi is working with the photographer to get the photos laid out for the exhibition. At the conclusion of the exhibit, the pictures will be given to the historic preservation commissions of each town. Nancy Guardabascio suggested arrangements be made to have pictures taken at the event. It was also suggested that refreshments be ordered from Barbara Ellard.
- Gigi reported that she would not be able to get this year's Humanities project up and going until around the time school starts. She will need to take the summer to get the project laid out. Gigi would like someone to help her with the set up and maintenance of the maps. It was suggested that she contact Hanna.
- Gigi would like to help with the planning of the Gala this year to supplement her college course.

#### **Literary –**

- Niles reported that they have two potential author events -- James Aton and Dan Beard. James Aton's has written a book "*The Art and Life of Jimmie Jones*" and is scheduled at the CCC on April 17<sup>th</sup>. Niles is giving James Aton until March 13<sup>th</sup> to find out if he has a confirmation on when the books will arrive. If the books are not received by April 17, the event date will be cancelled and rescheduled for a later date.
- It was suggested that Niles and Gene might want to extend an invitation to Thunderbird/ Maynard Dixon Museum. The capacity of the performance room is 140; if we anticipate there may be large crowd we may want to print tickets to limit the attendance. Gene is taking the lead on these events and will be leaving town tomorrow for two weeks. He will be available by email.

- The second author, Dan Beard will be promoting his book "*Deadbeat Dams*". Lisa suggested that Gene talk with Michael Plyler as he is an acquaintance of Dan Beard. Neither author will be asking for a fee as they are promoting their books.
- Niles is taking care of the technical functions on the website and Nancy Goodell is taking care of the content on the website. Niles has agreed to follow up with the recommendations of Gigi's professor for upgrading our website.
- The Book Festival held in the fall will present opportunities for Z-Arts to co-sponsor literary events with SUU. Also in the fall, Niles and Gene will get the open mic scheduled which will be replacing the annual writing contest. Nancy Guardabascio suggested they try to get it calendared soon to let people know it's coming up. They are also looking at creating a writers' group that will operate under the umbrella of Z-Arts and scheduling the UHC poet laureate, David Larsen, for winter 2015 or spring 2016.

### **Performing Arts –**

- Lisa prepared a budget for performing arts which she gave to Luci. Her budget includes:
  - Three performances with Jason Bonham – performances scheduled for May, June, and September. There will be no cost as they are willing to take the door proceeds.
  - Late July there will be a one week classical guitar symposium put on by the Aaron Sheerer Foundation, UNC School of Arts. They will present three nights of performances: the students will perform at the Zion Park Lodge; the faculty will perform at the CCC and the students will perform at the CCC. The week will conclude with a classical guitar orchestra. There will be no cost to Z-Arts; they will perform for the door proceeds.
  - On June 20, the Ririe-Woodbury Dance Company will be performing at the Tanner. They would like to do an outreach project here in Zion canyon. Lisa contacted Kim Konokow who suggested that the outreach be held at the Rockville Community Center.
  - We have a piano performer scheduled for January 29, 2016 with a signed contract in place. Lisa suggested that in the future, we use letters of intent with performers until the grants are approved and then issue the contract.
  - We can submit a second Westaf application and are looking at two possibilities –Matt Flinner, \$2000 and Todd Green, \$2300. Matt Flinner has a trio and they perform blue grass music. Todd Green performs on 25 – 30 stringed and percussion instruments. It is necessary for him to arrive two days prior to the performance so that he can acclimate and tune the instruments.
  - There is a possibility of a third grant offered by Utah Arts and Museums for folk artists. The application deadline is May 29<sup>th</sup>. Gigi informed Lisa about Jack's desire to have a blue grass concert and/or cowboy poetry held in Grafton. Lisa will follow up with Jack.
  - Gala - In June or July Lisa will provide three or four options for bands to perform at the Gala. . The amount allocated for the band is \$500. Lisa will check with Jeff Bradybaugh to see if they have scheduled the Park Holiday Party yet. Vicki will contact the Switchback to reserve Friday, December 11, 2015.

**3. YAZ Funding – Propose authorizing \$400 to sponsor two art classes of 3 days each serving a total of 12 children, or to sponsor a theater class for \$400 total – Nancy Guardabascio**

- YAZ (Youth Activities in Zion) operates under the supervision of the Town of Springdale and the program for the younger children is currently run by Aviva O'Neil. Aviva submitted a proposal to Z-Arts to fund ceramics, dance, and art projects for a total of \$1,800.
- Nancy Guardabascio's proposal to the Board is to fund YAZ \$400 from this fiscal year for an art class (painting & drawing) to be taught by Gail Alger. There will be two sessions totaling nine hours of instruction. The \$400 covers the cost of supplies and the instructor. And secondly, to fund \$400 from the 2015-16 budget for either a ceramics class or theatre class. The funding would be contingent upon Aviva finding the instructors. Gigi suggested that we consider this as an annual event.
- Lisa **MOVED** to authorize the funding of \$400 to YAZ for art classes prior to the close of the fiscal year. Gigi **SECONDED** the motion. The motion passed unanimously.

**4. Farmers Market – Nancy Guardabascio**

- Nancy Guardabascio reported that she had a lengthy conversation with Jason Bowcutt of the Utah Arts and Museums in order to clarify what kinds of things Z-Arts could do. He expressed that using our organizational funds to fund the musicians at the farmers market was within the parameters of our mission.
- Z-Arts has received a proposal from Zion Harvest asking for \$500 to fund the local musicians who perform at the Farmers Market. They will provide a full accounting of the funds at the end of the season.
- It was agreed that this is a popular community event and helps to support local musicians. This is consistent with our mission to encourage an environment of creativity in the Canyon communities..
- Niles **MOVED** to authorize the funding of \$500 to Zion Harvest to help fund musicians at the Farmers Market. Luci **SECONDED** the motion. The motion passed unanimously with Lisa Zupft recusing herself from the vote. .

**5. Office Printer Update – Nancy Guardabascio**

- Nancy Guardabascio explained that the printer in the office needs to be replaced. Nancy Goodell has been researching colored laser printers with the idea that we would be able to print our own flyers.
- Nancy Guardabascio **MOVED** to authorize \$900 for the purchase of a laser printer along with a year's worth of ink cartridges. Luci **SECONDED** the motion. The motion passed unanimously.

**6. 2015-16 Budget – Nancy Guardabascio & Luci Francis**

- Because the deadlines for submitting our grant application were changed to February 28, 2015, we were forced to start the budget process before we received the chairs budget requests.
- It was noted that the 2015-16 budget includes many things that were approved tonight – YAZ and the Farmers Market.

- Per Jason Bowcutt's suggestion, the grant application was increased to \$10,000. Nancy Guardabascio explained that part of the increase, if granted, could be used to fund a newsletter editor and/or a craft fair coordinator. And perhaps more hours for the staff person. The objective of additional staff time in any area would be to maintain the current excellent quality of our programming in an efficient and effective manner.
- Eva Pelton is continuing to work on a film series at OC Tanner. There is still funding in the budget pending her proposal.
- Gigi noted that she will need more funding earmarked for the annual appeal. There will be a need for more postage, paper and envelopes. It was agreed that a line item needs to be added for fundraising.
- The budget will be finalized in May.

#### 7. Financial Report for February – Luci Francis

- Luci quickly explained the budget layout for Lisa. Lisa requested that agendas include a membership report. Vicki passed around the membership report for February, 2015 for the Boards' review and will include future reports on the board agendas.
- Luci reported that for the month of February, the Income was \$1950 and the expenses were \$3369 for a net income of (\$1419). The cash balance as of Jan. 31, 2015 was \$28,486.

#### 8. Approval of January 31, 2015 Retreat Minutes

- The following corrections or additions were noted for the January 31, 2015 retreat minutes:
  - Because of the confusion with two Nancy's on the board it was suggested to add a note at the bottom of the minutes that all references to "Nancy" is Nancy Guardabascio unless clarified as Nancy Goodell.
  - No. 11, fifth bullet – Nancy Guardabascio recalled that the minutes were approved at the meeting. The motion should read: Gigi **MOVED** to accept the November 10, 2014 minutes with the corrections noted. Nancy Goodell **SECONDED** the motion. The motion passed unanimously.
  - On page 2, last sentence of first paragraph – Add "...on the website. This can include actual photos of the events documenting and archiving Z-Arts events. Providing this content may help to draw people to the website."
  - No. 4 – Add the following sentence, "The document "Policy Statement Clarifying Authority" and the document entitled "Board of Directors Responsibilities" were tabled with the intention to review and revise the documents."
  - No. 5, second paragraph – Correct the first sentence to read, "Luci provided the chairs the tools they will need to prepare their budgets..."
  - No. 5, fourth paragraph, last sentence – Delete the last sentence and add the following: "The cash reconciliation must be completed and signed by a Z-Arts officer plus another volunteer. The cash may be deposited in the Z-Art office in the designated location or may go home with a Z-Arts board member."
  - No. 6 – Add "The newsletter procedure was written in a document that was included in the binder."
  - No. 7 – Add a sentence before the list that reads "The following ideas were discussed as possible goals."

- No. 10 -- Delete \$24,000 from the sentence.
- Pg. 4, Humanities, first paragraph, fourth sentence -- Insert "of" "...purchase of printers".
- Pg. 4, Humanities, second paragraph, fourth sentence -- Correct "invited" to "inviting" "She is planning on inviting..."
- Pg. 5, Visual Arts, second paragraph -- Change the first sentence to read "Carol would like potential artists to understand what the gallery space looks like."
- Pg. 5, Literary, second to last sentence -- Correct spelling of "...poet laureate..."
- Pg. 5, Performing Arts, first sentence -- Change "spring 2016" to "January 2016".
- Lisa **MOVED** to accept the January 31, 2015 minutes with the above corrections. Luci **SECONDED** the motion. The motion passed unanimously.

9. Adjournment -- Adjourned at 9:30pm.

Next Executive Committee Meeting: Wednesday, April 8, 2015 at 10 a.m. at the home of Nancy Guardabascio

Next Board Meeting: Monday, April 13, 2015 at 7:00 p.m. at Town of Springdale Boardroom.

*Vicki S. Bell*  
Assistant

Date of Approval April 13, 2015 Administrative