

Call to Order/Attendance

Luci Brantley, Nancy Goodell, Nancy Guardabascio and Vicki Bell

○ **Approval of the January 14, 2015 Executive Committee Minutes**

- A request for approval of the January 14, 2015 minutes will be emailed to the Executive Committee members for a motion and vote.
- The following corrections were noted:
 - First bullet, second sentence under *Review Grant Calendar; Assign Preparation Responsibilities*, correct "ad" to "and".
 - Third bullet under *Budget Strategy Planning*, change "April 13th." to "the April Executive Committee meeting."
 - Second bullet under *Board Authority*, add a period after "monies" and begin a new sentence with "The".
- Nancy Guardabascio **MOVED** to accept the January 14, 2015 minutes as corrected. Luci **SECONDED** the motion. The motion passed unanimously.

○ **Drawn – 3hattrio, multi-media film event at OC Tanner. Propose sponsoring 3hattrio for \$600 – Nancy Guardabascio**

- Eva Pelton is planning to sponsor a film series to be held at the OC Tanner with the proceeds to fund YAZ (Youth Activities in Zion) activities. The first project is a multi-media event showing the film *Drawn* (a film about a mountain climber who is also an artist) and having the band, 3hattrio, perform. In early discussions with Eva, Nancy Guardabascio agreed to ask the board to fund \$600 to cover the cost of the band.
- On the morning of March 3rd, a conversation occurred between Eva and Nancy Guardabascio in which an apparent misunderstanding from earlier communications came to light. Whereas Nancy had intended to extend only financial support, Eva had understood that Z-Arts was to be a co-sponsor, responsible for signing a contract with the venue, the terms of which were not agreeable to Z-Arts. In the course of the conversation, Eva resigned as Film Chair. Nancy Guardabascio told Eva that if the event comes together as planned, Z-Arts' offer to help with financial support would still be on the table.

○ **Food for Artist Receptions – Nancy Guardabascio**

- Nancy Guardabascio expressed her opinion that Z-Arts needs to take the responsibility for providing consistent refreshments for the artist receptions. A discussion of potential providers ensued, with Nancy Guardabascio agreeing to follow up.

○ **Performing Arts Chair – Nancy Guardabascio**

- Nancy Guardabascio announced that Lisa Zumpft has agreed to return to Z-Arts to serve as the performing arts co-chair. She has agreed, once voted in by the Board, to serve as acting performing arts chair in the absence of Kellan Cox.
- Nomination and voting will take place at Monday's board meeting.

- **YAZ Funding. Propose authorizing \$400 to sponsor 2 art classes of 3 days each, serving a total of 12 children, and/or to sponsor a theater class for \$400 total – Nancy Guardabascio**
 - Aviva O'Neil, a YAZ coordinator, submitted a proposal to Z-Arts for funding in the amount of \$1,800 that will help to provide art and theatre classes for children age 7 – 11.
 - Nancy Guardabascio is proposing that Z-Arts provide \$400 to help sponsor two art classes. Each class will provide 9 hours of instruction over 3 days for 6 – 8 students. Classes will be taught by Gail Alger in her studio. YAZ may charge a fee of \$20 for the class to insure commitment from the children. The Z-Arts' funding will cover the cost of the instructor and art supplies.
 - YAZ operates under the auspices of the Town of Springdale and is covered by the Town's insurance.
 - YAZ may also provide a theatre class if they can find an instructor at the cost of \$400. The possibility of funding \$400 for the art classes from the 2014-15 budget and \$400 for the theatre class from the 2015-16 budget was discussed and will be considered should an instructor be found.
- **February 2016 Concert – Todd Green or Matt Flinner – Nancy Guardabascio**
 - Musician Todd Green came as a recommendation from Jason Bowcutt. He is a multi-instrument soloist.
 - Nancy Goodell expressed that Matt Flinner was a good musician and would go over well with the community.
 - Vicki volunteered Terry to help with engineering video clips of the pianist for the Westaf grants.
- **Office Printer Update – Nancy Guardabascio**
 - Nancy Goodell reported that she has been researching an HP LaserJet printer from Amazon. The cost for the printer is \$349.00 and if we purchase a year's worth of additional ink cartridges the combined cost would be \$846.00.
 - She forwarded all the information to Vicki to follow up on the purchase.
- **Budget – Luci Francis**
 - The draft budget for 2015-16 is presently at \$35,417 in revenues and \$35,417 in expenses.
 - Nancy Guardabascio talked with Jason Bowcutt to get his opinion on the grant application written for the Arts Agency Grant. Some of his suggestions to Nancy Guardabascio were:
 - Remove all the tentative language.
 - Stress "life-long learning" in an effort to attract seniors.

- Clarify the sponsoring of community programs like the farmers market. The payment of artists in such a venue is a viable arts component and supports our mission by supporting local musicians.
 - Suggested increasing the grant "ask". Grant "ask" was increased to \$10,000 with the goal of maintaining our current excellent quality of programming in an effective and efficient manner.
- Nancy Guardabascio and Luci discussed a few adjustments to the budget reducing the overall budget to \$33,417. They will continue to work together to fine tune the budget's chart of accounts.
- **Farmers Market – Nancy Guardabascio**
 - Nancy Guardabascio received a proposal from the Board of Zion Harvest requesting \$500 to support the musicians at the farmers market.
 - Nancy Guardabascio will propose that the Board consider providing Zion Harvest \$500 to support the musicians at the farmers market.
- **Rockville Bridge Fundraiser – Nancy Guardabascio**
Event Chairman – Joyce Hartless
 - Joyce Hartless has created a committee to raise funds for an engineering study on the Rockville historic bridge, make bridge repairs and raise funds to match the federal grant.
 - Joyce is asking for Z-Arts' help with promoting a "plein air" fundraiser. The Rockville Bridge will be the theme for the event and artists can use their choice of media, not just painting. Artists will be invited to participate over a determined period of time.
 - Z-Arts participation would include promotion of the exhibition and sale of the art. Joyce will need to work out an agreement with the artists for the split on the sale of their art.
 - Lucy was instructed to contact Joyce and let her know that Z-Arts is interested in helping to coordinate the fundraiser. Lucy can extend an invitation to Joyce to either attend the next Executive Committee meeting or arrange for a lunch meeting to do some further brainstorming. Nancy Guardabascio, Nancy Goodell and Gigi expressed interest in meeting with Joyce.
- **Financial Report for February – Luci Francis**
 - Luci reported that the expenses are beginning to catch up with the revenues with the payments to Teresa Jordan and Julian G. This was a good month for memberships with revenue of \$560.
 - The total income for February was \$1950 with total expenses at \$3369 for a net income of -\$1419. The actual cash balance as of January 31, 2015 is \$28,486.
- **Other**
- **Theresa Jordan Literary Event – Nancy Goodell**
 - Nancy Goodell attended the Teresa Jordan literary event and reported that the attendance was 70.

- While the presentation was very well received by the audience, it did not allow for audience interaction and there was no Q & A offered at the end. Since Z-Arts has established a goal of engaging audiences at both literary and film events, discussion ensued suggesting that in the future, presenters be made specifically aware of this goal.
- It was noted that presenters who plan to use the projector need to be made aware to use the top two-thirds of the screen. The seating in the room does not allow for those sitting behind other rows to see the bottom of the screen.

○ **April Executive Committee Meeting**

- The next Executive Committee meeting is scheduled for Wednesday, April 1, 2015 but due to calendar conflicts the meeting will be changed to Wednesday, April 8, 2015.

Adjournment – Adjourned at 12:00pm.

Next Board Meeting: Monday, March 9, 2015 at Springdale Town Office, Boardroom, 7:00 pm.

Next Executive Committee Meeting: Wednesday, April 8, 2015 at Nancy Guardabascio's Home, 10:00am

Vicki S. Bell
Administrative Assistant

Date of Approval April 8, 2015