

Call to Order/Introduction of Guests

Attendance

Carol Bold, Chip Chapman, Nancy Goodell, Gene Gerstner, Gigi Krause, Niles Ritter, Luci Brantley, Nancy Guardabascio, Vicki Bell and Kellan Cox. Sarah Jeffreys – absent.

Approval of October 13, 2014 Minutes

Nancy Goodell suggested a correction on page 2 to remove the last sentence in the last bullet under Performing Arts.

Chip **MOVED** to accept the October 13, 2014 minutes as corrected above. Luci **SECONDED** the motion. The motion passed unanimously.

CHAIR REPORTS

- **Film – Sarah Jeffreys**
 - No report.
- **Humanities – Gigi**
 - Gigi reported the attendance at the Springdale Walk as 35. She was unable to distribute the evaluations at the close of the walk, but she will fill them out with the comments she heard.
 - The total budget for this project was \$5,320 and to date Gigi is reporting that she is \$978 under budget.
 - In an effort to spend the remaining money, Gigi suggested a gallery show of the photos taken during the three HistoriOdyssey walks in April 2016, as the deadline for spending the money is the end of our fiscal year. The photos will require matting and framing.
 - Another idea suggested was to produce a pamphlet of the tours for those who were unable to attend the walks.
 - There will be a show set up on a website called Touritz which will create a walking tour of the three sites. The narrative of the tour leaders will need to be re-recorded.
 - It was agreed that more time should be taken to figure out the final product.
 - It was approved to pay the photographer half of her fee now and the remainder after the finished product is in hand.
 - It was agreed that Z-Arts would purchase the old megaphone.
- **Literary – Niles & Gene**
 - Niles reported that the workshop with Danielle Dubrasky ended up with 10 participants.
 - Gene shared a few ideas he is working on for next year:
 - Teresa Jordan is willing to speak about her new book “Weekends Off”.
 - Talking with Ranae Hassen about a workshop on fiction and poetry.
 - Possibly scheduling Martin Tyner, the bird guy, to talk about his book on healing animals.
 - Annual writing contest.
 - Create a Tuesday Club for writers of all sorts.
 - Nancy Goodell reminded Niles and Gene that they need to start looking at the cost of these ideas in preparation for the January program meeting.

- **Performing Arts – Kellan & Nancy Guardabascio**
 - Karina and Julian G. have been contacted for articles to be published in the next newsletter. The contracts for both performances are in place. Both performers will be providing an in-service at the school. Joe and Mark will be scheduling the performances at the school.
 - JTW (Joy to the World) performers will be West Coast Jazz Players and Wilhelm. Kellan reported that Cindy Mortensen, from E=McSquared Productions in St. George, may be interested in serving as co-chair. She is willing to assist Mark with setting up for West Coast Jazz and then will help Kellan with setting up for Wilhelm.
 - Kellan asked if it would be possible to provide wine at the combined artist reception for Gloria Charles and the meet and greet for Julian. It was explained that wine can only be provided for a “private party” and there cannot be a charge for the wine. Z-Arts would have to buy the wine and then increase ticket prices to cover the cost of wine. Julian will be in town for 3 days perhaps allowing for another meet and greet. Approval was given to arrange for platters from Sol Foods.
 - Due to the starting time of the reception and musical performance, the refreshment will need to be more substantial.
- **Visual Arts – Carol & Chip**
 - Plan to install the printmaking show on Tuesday. Barbara Ellard has volunteered to provide the food for the opening reception.
 - Carol is in the process of forming the committee, which will include Julie Hancock, that will be reviewing the gallery proposals. She is still waiting on a couple of proposals to be submitted.
 - Carol will contact Arts and Museums to find out their timeframes of their gallery shows. There is a choice of 10 shows to chose from.

NEW BUSINESS

- **Gala Ticket Sale Strategy – Nancy Goodell**
 - Nancy Guardabascio distributed 10 tickets to all board members to begin doing Gala pre-sales.
 - This year there will be a silent auction. Nancy asked for board member participation in soliciting contributions and gift certificates.
 - Kellan will contact Zion Outdoor & Zion Pizza Noodle for gala sponsorship.
 - Need to provide a head count to the Switchback by November 30 and a final count by December 5th.
- **December Newsletter – Luci**
 - Luci reported that the deadline for the winter issue is November 21. The goal is to publish the newsletter on December 3.
 - Assignments:
 - Articles on Julian G & Flamenco – Kellan
 - Solicitation for film chairs
 - Visual Arts – Lola by Nancy Goodell; Southern Utah Printmaking- Carol; Gloria Charles - Gloria

- Literary – Follow up for the writing workshop - Niles
- Humanities – Summary of HistoriOdyssey - Gigi
- A final presidents letter – Nancy Goodell
- **Financial Report for October – Luci**
 - Luci reviewed the financial report for October and reported that the net income for the month was \$8,478.
 - Luci will provide income and expense reports for each program chair in December.
- **Scheduling of January Chair Meetings – Nancy Goodell**
 - The January 2015 board meeting has been cancelled.
 - The Executive Committee meeting is schedule for January 14th.
 - The chair meeting were scheduled as follows:
 - 10:00 a.m. – January 12 – Carol Bold
 - 11:00 a.m. – January 12 – Kellan Cox
 - 10:00 a.m. – January 16 – Gigi Krause
 - 11:00 a.m. – January 16 – Niles Ritter & Gene Gerstner
 - These meetings will be held at the home of Nancy Guardabascio.
 - Beginning with the new year board meetings will be held in the Boardroom of the town office.
- **Scheduling of Retreat – Nancy Guardabascio**
 - The retreat has been scheduled for January 31, 2016 at the home of Nancy Guardabascio.
- **Craft Fair Volunteers – Luci**
 - Luci passed around a sign up sheet for volunteers to work the Z-Arts table at the fair.
 - There will be only one opportunity drawing for tickets to either the Julian G or Flamenco performances.
 - Vicki will send out a call for volunteers. Nancy Guardabascio suggested contacting Ron & Sharon Nawara.
 - This is the last year Luci will serve as the craft fair coordinator. Currently looking for a new arts and crafts fair coordinator.
- **Date Change for December Executive Meeting – Nancy Goodell**
 - The Executive meeting will be changed to December 10, 2014.
- **Membership Report – Nancy Goodell**
 - Nancy reported that the membership is down by about 17 memberships. A large majority of those not renewing are art and crafts fair vendors.
 - Vicki reported that membership reminders have been mailed out recently and renewals are starting to come in.
 - It was suggested to include a list of upcoming events with the membership renewal.
 - Another survey will be submitted to the town, as it is a critical measurement of how we are doing.

- **Other – Nancy Guardabascio**
 - Nancy reported that the Utah Non-Profit Association exists to inform and educate non-profits. The cost of membership is \$50.
 - Nancy Guardabascio **MOVED** that Z-Arts become a member of the Utah Non-Profit Association. Gigi **SECONDED** the motion. The motion passed unanimously.
 - Nancy and Kellan attended a workshop on fundraising and organizational structure. One suggestion from the training was that board members should have business cards. The front of the card will be Z-Arts information and board members can add their personal information on the back.
 - Nancy Goodell **MOVED** to approve the printing of business cards. Niles Ritter **SECONDED** the motion. Motion passed unanimously. Nancy Guardabascio and Vicki will work on getting the cards printed.
 - It was strongly recommended using envelopes for our appeals. Also important to have membership forms and appeal envelopes at all events. Another suggestion was to compile the emails events such as the walks and hit them up with an email while the iron is hot.
 - Make wish lists; they may not happen soon but it will happen at the right time. Ideas are updated lighting for theatrical events and artistic scholarships for artists.
 - The “ask” can be accomplished with a donation jar or envelopes. The best is to ask personally.

Membership Report

Category	October, 2014	April, 2014	October, 2013
Individual	54	65	65
Family	48	54	56
Business	24	22	24
Benefactor	2	2	3
Founder	3	3	3
Lifetime Individual	1	1	1
Lifetime Family	6	6	6
Student	2	1	
Totals	140	154	158

Recent Events

- 10/17/14 (Friday) Film Presentation *Ramona* – CCC, 7:00 pm, free. **Attendance 140**
- 10/25/14 (Saturday) Writing Workshop “Landscape Poetry” – CCC, 10:00 am, \$20 for Z-Arts Members / \$25 for Non-Members. **Attendance 10**

Upcoming Events

- 11/8/14 (Saturday) Histori/Odyssey Springdale Walk – Springdale, 2:00 pm, free.
- 11/18 – 12/27 Gallery Show “Southern Utah Printmaking” – CCC Gallery, free
- 11/19/14 (Wednesday) Artist Reception – CCC Gallery, 5:00 pm, free
- 11/28 & 29/14 (Friday & Saturday) 25th Annual Zion Canyon Arts and Crafts Fair – CCC, 10 to 5 pm, free
- 11/29/14 (Saturday) Joy to the World “Music at the Mart” w/West Coast Jazz – Sol Foods Plaza, 5:30 pm, free
- 12/12/14 (Friday) Annual Gala – Switchback Restaurant, Springdale, 6- 10pm, \$45 Z-Arts Members / \$50 Non-Members
- 12/13/14 (Saturday) Joy to the World “Music at the Mart” w/Wilhelm – Sol Foods Plaza, 5:30 pm, free
- 1/23/15 (Friday) Cuatro Caminos Arts and Flamenco – CCC, 7 pm, \$10 Z-Arts Members / \$15 Non-Members
- 2/6/15 (Friday) An Evening with Julian G – CCC, 7 pm, \$10 Z-Arts Members / \$15 Non-Members

Adjournment @ 9:12 pm

Next Executive Committee Meeting: Wednesday, December 10, 2014 at 10 am at Nancy Goodell’s home, 41 Big Springs Road, Springdale

Next Board Meeting: Monday, January 12, 2015 at 7:00 p.m. – ? **Cancelled**

Retreat/Board Meeting; Saturday, January 31, 2015 10:00 a.m. – Nancy Guardabascio’s home.

Vicki S. Bell
Administrative Assistant

Date of Approval January 31, 2015