

Call to Order/Attendance

Chip Chapman, Nancy Goodell, Nancy Guardabascio, Luci Brantley and Vicki Bell

Approval of the October 8, 2014 Executive Committee Minutes

Nancy Goodell noted one correction on page 3 under the Succession Plan for Film, first bullet. It should read "Mark suggested bringing in Jim Sveldsen to present "O Brother Where Art Thou?"

Nancy Guardabascio **MOVED** to accept the October 8, 2014 minutes with the above correction. Luci **SECONDED** the motion. The motion passed unanimously.

- **Complimentary Memberships and Email Announcements – Nancy Goodell**
 - Z-Arts currently has a few complimentary memberships to organizations such as Dixie State University, the Best Western and the Town of Springdale.
 - After discussion it was agreed that once the board extends a complimentary membership to a person or organization they will have the right as any other member to utilize the Z-Arts email list for announcements.
- **Z-Arts Position on Music Festival – Nancy Goodell**
 - It was agreed that Z-Arts position on the Music Festival would be that we do not have a position. The decision whether to continue funding the event will be open for consideration once the Town of Springdale has made a decision.
- **Gala Planning Status Report – Nancy and Nancy**
 - The date has been confirmed with Kristin at the Switchback. The cost of the meals will be \$17 plus a 20% service tax. The menu has not been determined but should know after Thanksgiving.
 - Kristin will need a preliminary count by November 30 and a final count by December 5.
 - Z-Arts will arrange for volunteers to purchase the wine and the volunteers will be reimbursed for the wine that is consumed. Wine will be available for self-service in the back room. Luci will be responsible for being the bottle counter.
 - The items for the silent auction will be displayed on the sidebar. Items include a painting from both Brad Holt and Gail Alger; lodging at the Cliff Rose; and certificates from Zion Canyon Massage, Lazy Lizard, and Deep Creek. Nancy Guardabascio asked members to help with ideas for other items.
 - The band, Soul What!? will perform in the back room.
 - The price of the Gala tickets will not be increased.
 - Posters will be put on display at the Gala to recognize the silent auction donors. They will also be recognized during the announcements and on the Z-Arts website. It was suggested that a separate email be sent prior to the Gala thanks all the sponsors and donors.
 - The gala will be publicized with flyers, the newsletter and in the weekly emails.
 - The tickets will be distributed to board members to begin selling at Monday's board meeting.
- **Gallery Artist Selection Over Site by Exec. Cmte – Nancy Goodell**
 - Chip reported that Carol is in the process of forming a committee that will include Julie Hancock. She is still waiting on a few artists to get in their submissions.

- **Wine Service for the Flamenco Performance – Nancy Guardabascio**
 - Nancy reported that Zion Party Rentals could serve the wine for \$100, but Z-Arts would not be able to sell the wine. Z-Arts would have to purchase the wine and the only way to recoup the cost would be to include the cost in the price of the tickets.
 - Nancy Guardabascio suggested that 20 free tickets for the pianist performance be offered to Park employees. This would be considered a positive from the granting standpoint. Nancy will work with the Park. It was also suggested that hotels be offered 4 free Flamenco tickets for their hotel employees.
- **2015 Retreat – Objectives, Agenda, Duration and Date – Nancy Guardabascio**
 - Setting a date for the retreat was deferred to Monday's board meeting.
- **Setting Dates for January Chair Meetings – Nancy Goodell**
 - Setting a date for the January Chair Meetings was deferred to Monday's board meeting.
- **Craft Fair Update – Luci**
 - Luci reported that we currently have 19 vendors signed up.
 - The flyers are ready to be posted and Vicki had posted the event to Facebook.
 - It was suggested that event be posted to the Senior Sampler, the Independent and the Spectrum on-line calendars.
- **Winter Newsletter – Luci**
 - Luci reviewed suggested newsletter assignments and deadlines. She is anticipating a December 1 publishing date.
 - Luci announced that her duties from other responsibilities will be increasing and will have to resign from being the newsletter editor. A discussion followed of possible candidates for the job.
- **Financial Report for October – Luci**
 - Letter of Agreements for the HistoriOdyssey photographer and Michael Plyler were approved and signed. Payment to the photographer will not be made until the finished product is in hand.
 - Luci reported on the *Ramona* and Landscape Poetry events. She reported that Danielle was paid travel and per diem for an additional \$80.00
 - It was agreed that payments to workshop presenters would not be paid until all the accounting has been done.
 - Luci reported that for the month of October Z-Arts had a net income of \$8,478 and that the cash balance if \$29,325.
- **Succession Planning – Chip**
 - Nancy reported on where things stood on finding possible board members for humanities, film and an incoming president. No commitments to report.



Executive Committee Minutes
Nancy Goodell's Home
Wednesday, November 5, 2014

Adjournment

- It was agreed to move the December 3rd Executive Meeting to December 10th.
- Adjourned at 11:40 am.

Next Board Meeting: Monday, November 10, 2014 at Nancy Goodell's Home, 7:00pm

Next Executive Committee Meeting: Wednesday, December 10, 2014 at Nancy Goodell's Home, 10:00am

Vicki S. Bell

Administrative Assistant

Date of Approval December 10, 2014