

### **Call to Order/Attendance**

Nancy Goodell, Chip Chapman, Luci Brantley, Nancy Guardabascio and Vicki Bell  
Guest: Mark Chambers

### **Approval of the September 3, 2014 Executive Committee Minutes**

Nancy Guardabascio **MOVED** that the September 3, 2014 minutes be approved. Luci **SECONDED** the motion. The motion passed unanimously.

- **Ramona Ticket Distribution – Vicki**
  - Vicki reported that there are still 15 tickets available. There are several tickets that have been put on “will call”.
  - Michael Plyler sent an email with concerns about the piano tuning and finding volunteers to help set up the risers. Vicki reported that the piano tuner has been scheduled for the 17<sup>th</sup> and she has talked with Mark & Joe about helping with the setup but will also email out a call for a few additional volunteers. The setup is scheduled for 10:45am on the 17<sup>th</sup>.
- **Logo Usage by Discipline Grid – Nancy Goodell**
  - Tabled until the next meeting.
- **Stipends for Artists – Nancy Guardabascio**
  - Nancy expressed that this is a subject that she would like to explore further to determine if there is merit in paying artists to do a gallery show.
  - Nancy Goodell reported that Utah Arts and Museums had paid stipends to their visual artists. If this is something that Z-Arts might consider, she stated that it would probably have to be administered as a grant.
  - Chip suggested that one way Z-Arts can help the artists financially is to earmark more money for the artists' receptions. It was pointed out that there is money for refreshments in the visual arts budget.
  - Nancy Goodell offered the idea that Z-Arts could sponsor one gallery show that offers stipends for new artists, who are not showing their works in a gallery.
  - Chip mentioned that another way to help artists would be to allow artists to sell their works in the gallery. He felt that the attitudes of town people are changing to be more open to allowing artists to sell in the CCC. Nancy Goodell having served on the fundraising committee for the building explained that it was agreed at the time that the gallery would be for display only and over time it has evolved to allowing the artist to have a price list on display in the gallery. It was agreed that this is a community issue and cannot be resolved by Z-Arts. However, Chip has worked with the Town to at least get the gallery policies clarified for the benefit of the artists.
- **Building Keys – Vicki**
  - Vicki reported that Z-Arts presently has four sets of keys for the CCC. The current holders are Mark, Luci, Nancy Guardabascio and Vicki. Vicki suggested that Mark's keys be handed over to Chip and Carol, as they need to access the building every time a show goes up or down and the receptions in between. Mark and Joe will not have need of their keys again until the January and February events when they can make arrangements to borrow Nancy Guardabascio's set. Chip will arrange to pick up the keys from Mark & Joe.

- **UAM Survey – Nancy Guardabascio**
  - Nancy asked for the committee's input on completing a survey from the Utah Arts and Museums. It was a short survey of only four questions.
- **Joy to the World Update – Nancy Guardabascio**
  - Mark reported that the West Coast Jazz Players have agreed to perform for the Tree Lighting and that Kellan Cox is working on trying to find a band for the Light Parade. Kellan will be working with Mark to learn the "ropes" and how to set up and work the lights.
  - West Coast Jazz Players will be playing from 5:30 – 7 pm for \$250.
- **Craft Fair Update – Luci**
  - Luci reported to date that we have a total of 16 vendors.
  - The banners are done and will be put up by Chip.
  - The permit has been completed and turned into the Town of Springdale.
  - Luci will prepare a volunteer sign up sheet for the board members at the November board meeting. If volunteers are still needed, Vicki will send out a call for volunteers.
  - Susan is preparing a flyer that can be sent to vendors asking them to help promote the fair.
  - Luci will follow up with Deep Creek to see if they are planning on participating as our food vendor.
  - Because of the decision to change to a silent auction rather than an opportunity drawing for the Gala, it was discussed if we wanted to continue with an opportunity drawing for the craft fair. It was determined that we will continue with the opportunity drawing as well as have a donation jar on the table.
  - Vicki suggested that we could provide two admissions to both the Flamenco and the Julian G. performances for the opportunity drawing.
  - The deadline for accepting vendors will be extended to November 1<sup>st</sup>.
  - We will continue to accept vendors as they come in rather than hold them for a juried review.
- **Financial Report for September – Luci**
  - Luci reported that September was a good month. She included the breakout for the OnStage grant in the comments section.
  - The Humanities grant award was for \$2,500 of which Z-Arts needs to match in both cash and in-kind donations. Gigi is planning on paying any left over grant funds to the tour guides.
  - Luci provided separate reports for both the Westminster College Greek Theatre performance of "Hecuba" and the film presentation "Wrenched". "Hecuba" ended up \$724.00 in the red after applying grant funding, attributed to below average attendance of paying attendees. The majority of the audience consisted of high school students who were given free admission. The 3-year trend in low attendance might be attributed to the inflexibility of date and show time (early on a Saturday morning), which is
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- dictated by the performers. "Wrenched" ended up bringing in a net income of \$307.08, having been funded solely on ticket sales.
- It was suggested that we may not want to continue offering the Greek Theatre and perhaps we can turn it over to Tuacahn High School, Hurricane High School or maybe even Dixie College.
  - Nancy Guardabascio suggested that Luci use a separate line item for the "Wrenched" revenue.
  - **Succession Plan – Nancy Guardabascio/Mark Chambers**
    - **Literary**
      - An invitation has been extended to Gene Gertsner to attend Monday's board meeting as a possible candidate for the position of literary co-chair.
    - **Visual Arts**
      - Chip announced that he would be stepping down from the visual arts co-chair position at the end of the year. He will, however, still be willing to volunteer for the Arts and Crafts fair and for other things as needed.
    - **Film**
      - Mark suggested bringing in Jim Sveldsen to present "O Brother Where Art Thou?"
      - This year our film presentations have expanded to include aspects of other disciplines.
    - **Performing Arts**
      - An invitation has been extended to Kellan Cox to attend Monday's board meeting as a possible candidate for the position of performing arts chair.
    - **Incoming President**
      - At this point we still have not found a candidate for the position of incoming president. A couple of names were suggested and Nancy Goodell will visit with one to see if they have any interest in serving.
    - **Humanities**
      - There was a suggestion of someone who might be willing to serve as the humanities co-chair and Nancy Goodell will talk with her to see if she may be interested.
  - **Other – Hampton Inn – Nancy Guardabascio**
    - Nancy reported that when she stopped at Hampton Inn to discuss Gala Sponsorship, they asked if it would be possible to help Z-Arts by purchasing artwork for the hotel. After discussion, it was determined that the Hampton Inn needs to better define their intent.
  - **Silent Auction for Gala – Nancy Guardabascio**
    - Minimum bids will be set on silent auction items.
    - Nancy wanted to know if it was appropriate to share the proceeds with artist's who donate artwork. Nancy was informed that Z-Arts had adopted

- suggested guidelines for art auctions that address protecting contributing artists. Vicki will send a copy to Nancy.
- Nancy asked for suggestions on possible artist's that might be willing to donate artwork for the silent auction.
- **Adjournment at 12:45pm**

**Next Board Meeting: Monday, October 13, 2014 at Nancy Goodell's Home, 7:00pm**

**Next Executive Committee Meeting: Wednesday, October 8, 2014 at Nancy Goodell's Home, 10:00am**

*Vicki S. Bell*  
**Administrative Assistant**

**Date of Approval** November 5, 2014