

Call to Order/Attendance

Luci Brantley, Nancy Guardabascio, Chip Chapman and Vicki Bell

Guests: Carol Bold, Joe Pitti and Alan Anderson, Washington County Library

Approval of the July 9, 2014 Executive Committee Minutes

- Chip **MOVED** to accept the July 9, 2014 minutes. Luci **SECONDED** the motion. The motion passed unanimously.
- **Washington County Library Representative – Z-Arts Collection**
 - Nancy welcomed Alan to the meeting and turned the time over to him to discuss the Z-Arts Special Collection and the Washington County Library (WCL).
 - Highlights from the discussion:
 - As far as WCL can determine there was never anything formalized between Z-Arts and WCL to manage the collection.
 - Joe stated that there was a Cooperative Agreement between Z-Arts and the Springdale library back when the library was housed in the Springdale Elementary School.
 - WCL would like to make the Z-Arts materials available to all the patrons of Washington County.
 - Mr. Anderson mentioned that the collection consists of approximately 120 DVD's that were either donations to the library or Z-Arts.
 - Vicki verified that there are two or three DVD's that have library bar codes on and will see that they are returned.
 - When Mr. Anderson was asked if they would accept all the materials, he referred us to the WCL website and their collection policy. Items that would not fit their criteria would either be sold to library patrons or would be disposed of.
 - When Mr. Anderson was asked if WCL was willing to continue the partnership with Z-Arts, he indicated that having an "honor system" checkout is not standard practice and that he will clarify with their Board whether that will remain an option.
 - Chip stated that there are two options for Z-Arts: Plan A – Assimilate the collection into the WCL; thus, letting them be responsible for the inventory, and checking out the materials; Plan B – Set up the collection for checkout in the Office.
 - The suggestion of polling the Z-Arts member was offered, but it was decided that it could get confused with Rob's situation. It would be better to wait until things settle.
 - Vicki will purchase a small bookshelf and make the collection available from the office during office hours.
 - Nancy Guardabascio will compose a message that will go out to the membership.
- **Wild Weekend Events – Luci**
 - Luci gave a report on the Wild Weekend Events that are being planned by Julie Hancock and Greer Chesher.

- June Pace will be hosting a "Wrenched" pre-party at the Zion Canyon Brew Pub from 5 – 7pm on September 11, 2014.
- Participants on the panel will be ML Lincoln, Kim Crumbo and Ken Sleight. Martha Ham will introduce the panelists and emcee the Q&A.
- The movie will be announced by either Sarah Jeffreys or Nancy Goodell, who will make sure that Sarah gets her due credit.
- The idea of holding a drawing after the movie was discouraged due to time constraints.
- Luci will contact Nancy Goodell to see if she might be willing to work with Greer on the Wild Weekend project.
- **Gala Planning and Sponsorships – Nancy Guardabascio**
 - Nancy asked Vicki to supply her and Joe a list of Gala Sponsors with the names of the contact and the business, and the amount that they contributed last year.
 - Carol Bold indicated that she knew June & Brooks Pace and offered to make a contact with them for Nancy Guardabascio.
 - Joe suggested that the soliciting be done early in the morning between 7 & 10 am. He offered to accompany Nancy on one or two meetings to show her the ropes. Vicki also offered to accompany Nancy.
- **Local Musicians Show – Nancy Guardabascio**
 - Nancy threw out the idea of sponsoring a local musician's talent show sometime in March or April.
 - Carol suggested contacting the Southern Utah Songwriters Association of which Dave Tate is a member. Dave may be someone who would be willing to help with the auditions.
 - Chip reminded everyone that supporting local musicians was an item on our survey.
 - Joe suggested that this idea be thoroughly researched, as it could be a lot of work. And musicians may not want to participant in a free venue; they usually want to be paid.
- **Annual Appeal Letter - Review of Mailing Labels – Vicki**
 - The mailing labels are complete and the letters are ready to be sent to Steamroller. They letters should be ready by August 13th.
 - Vicki suggested that the full membership form be included on both letters just in case members only want to renew their membership.
- **Painting of CCC Podiums – Vicki**
 - Vicki reported that Julie Hancock would now like to take us up on our offer to paint the podiums as they are beginning to look real shabby.
 - Chip stated that the first time we offered to paint the podiums, we were told that one of the Springdale maintenance personnel would paint the podiums.
 - Vicki will get the details and the paint from Julie.

- **Arts & Crafts Fair Committee Report – Luci**
 - The committee met to discuss the Craft Fair banners. The Town allows banners to be 20' feet and no longer has stipulations on color. Susan's design for the banner was shared.
 - The publicity for the fair will consist of the banners, flyers and email. The banners will be put up the week prior to the fair.
 - Joe suggested that the directional arrow be red rather than green stating that most directional arrows are red.
 - Chip will build and donate a PVC frame for the banner that will help to keep it straight.
 - Luci will contact Julie Hancock to get permission to hang flyers in all windows of the CCC the days of the fair. And Chip will design a poster that can be attached to the back of a strategically parked car.
- **Financial Report for July – Luci**
 - Luci provided a report on the July financials and indicated that for the month ended \$304 in the red. This is not unusual as July is a very slow month.
- **Possible Rescheduling of Board Meeting – Conflict with Rockville Truth-in-Taxation Public Hearing – Vicki**
 - Nancy Guardabascio offered to take minutes until Vicki could make the meeting.
- **Other – Visual Arts – Carol/Chip**
 - Carol would like to arrange for a caterer and a possible wine bar for the September 4th artist reception. It was suggested that she contact Wild Cat Willies and Zion Party Rentals. Both are able to serve wine.
 - It was also suggested that Carol contact either Julie Hancock or Kathy LaFave about promoting the reception as a "private party by invitation" for the purposes of serving wine.
 - There was discussion about providing all entrants a "Participation Ribbon." In the future, Chip suggested that there could be a "Best of Show" prize that would include a cash prize of \$500.
 - We currently have only one submission for the Gallery Shows. It was suggested that it might be beneficial to change the submission deadline date as it now coincides with the Juried Show and causes confusion with the artists.
 - The following options were discussed: Change the deadline to some time in the spring; allow for submissions year round and display a permanent invitation in the Gallery.
 - Carol suggested that we create an online submission form for the artists. Arts to Zion's website has an example of online submission. Vicki will work with Nancy Goodell to develop something.
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- The submissions are currently mailed to Julie Hancock's attention. Chip suggested that the submissions should be submitted to the Visual Art Chair.
- The promotion of the Gallery needs a better description of the Gallery. Artists need to know that they are not required to donate a work and there are no entry fees. It might be helpful to include pictures of the Gallery.
- **Film Presentation – Ramona – Chip**
 - Chip presented a flyer for the film Ramona that was designed by Susan.
- **Adjournment – Adjourned at 12:33pm**

Next Board Meeting: Monday, August 11, 2014 in the Boardroom at the Springdale Town Hall, 7:00pm

Next Executive Committee Meeting: Wednesday, September 3, 2014 at Nancy Goodell's Home, 10:00am

Vicki S. Bell
Administrative Assistant

Date of Approval September 3, 2014