

### **Call to Order/Introduction of Guests**

Nancy Goodell made introductions of the board members to our guests, Gene Gerstner and Kellan Cox.

### **Attendance**

Niles Ritter, Gigi Krause, Nancy Goodell, Vicki Bell, Nancy Guardabascio, Chip Chapman, and Luci Brantley – Excused Carol Bold and unexcused absence, Sarah Jeffreys

Guests: Gene Gerstner and Kellan Cox

### **Approval of August 11, 2014 Minutes**

Nancy Guardabascio **MOVED** to approve the August 11, 2014 board minutes. Luci **SECONDED** the motion. Motion passed unanimously.

### **CHAIR REPORTS**

- **Film – Nancy Goodell**
  - Z-Arts presented four (4) film presentations this year. They were all presented in newer, bigger formats with lectures attached.
  - The next film will be *Ramona* and is being presented in partnership with ZCFI.
- **Humanities – Gigi**
  - Gigi reported the attendance for the Virgin walk was 50 people and the attendance for the Rockville walk was 39 people.
  - The Springdale walk will be held November 8 at 2 pm; the same day as the Butch Cassidy Race. This walk may be shortened, as there are only 5 or 6 historic places in Springdale shown on Michael's map. The old Springdale graveyard may be added on at the end. Parking can be an issue, may look at using the shuttle to get to the Deseret Pearl.
  - In a conversation with UHC about a project for next year, Gigi was asked why she isn't planning to repeat the HistoriOdyssey. The deadline for the 2015-16 grants is now January 31.
  - Rather than repeat the HistoriOdyssey event, Gigi would prefer to do a storytelling event. There are oral history grants available to record and transcribe the stories. It was suggested that both Joy Barker and Mark Jeffreys would be good resources. Vicki can help to facilitate an introduction to Joy Barker.
  - The HistoriOdyssey events could be continued using the leftover materials but it wouldn't be necessary to obtain additional grant funds.
- **Literary – Niles**
  - Niles reported on both the Hecuba Book Club and the presentation of Phyllis Barber's book reading. Both were well attended and had great participation. Phyllis Barber was presented in partnership with SUU.
  - Looking at the future, possibly a "plein air" writing contest.
  - Gigi will create a reminder on chimp mail about the deadline for the writing workshop.

- **Performing Arts – Nancy Guardabascio**
  - Nancy reported that Mark & Joe did a wonderful job in presenting *Hecuba*; however, the attendance was low. Hurricane High School had a conflict with their Homecoming and there was not much participation from the community. Attendance may be attributed to having a fixed date for the performance and insisting that the theatre be performed in the morning.
  - Nancy reported that musicians have been found for the Joy to the World performances – West Coast Jazz will perform for the Tree Lighting and Wilhelm will perform for the Light Parade.
  - For the Westaff and OnStage Utah grant applications, we will need to have artists identified no later June 2015. Nancy has been in contact with a pianist candidate for 2016.
  - Nancy has been researching the possibility of serving Sangria at the Flamenco event. May just hire someone with a liquor license to serve.
  - The timing of the classical season being in January – March was discussed with the idea of moving it to February – April.
- **Visual Arts – Chip**
  - Chip reported that the woodcut prints from Royden Card are currently hanging in the gallery. His show includes works from the 1970's to 2014. The attendance at Royden's reception was 30. Following Royden will be Southern Utah Prints with Carol Bold and 4 others.
  - Pat Cluff commented that this year's Juried Show was the best show ever. There were a lot of good comments.
  - Chip reported that more hooks have been bought allowing for more works to be displayed and the lighting system is working.
  - The call for artist submissions is still open. Plans are to include two traveling shows, the juried show and the elementary school show.
  - Nancy asked if there was a review committee in place to review the artist submissions. Chip replied that Carol would organize a committee for the review. She has a large field of contacts to draw from. Nancy stated that it would be a necessity for reviewing the artists as the sale of the artwork becomes more prominent.
  - Chip stated that it is important to keep the communication open and to clarify the rules for selling their artwork.

## **NEW BUSINESS**

- **National Large Grant Funding Opportunities: ArtPlace America and Our Town – Nancy Goodell**
  - This appears to be National funding for small communities.
  - Chip stated that this appears to be funding for big projects with lots of moving parts, requiring multiple full-time people and multiple projects. Doesn't seem to be a good fit for Z-Arts.
- **Board Terms and Succession Planning – Nancy Goodell**

- Nancy passed out the handout that shows that we still have openings on the Board.
- Sarah, film co-chair, may be resigning at the end of 2014 to pursue other endeavors.
- Niles **MOVED** to nominate Gene Gerstner as Literary Co-Chair effective tonight for a term through Dec. 2016. Chip **SECONDED** the motion. The motion passed unanimously.
- Nancy Guardabascio **MOVED** to nominate Kellan Cox as Performing Arts Chair effective tonight for a term through Dec. 2016. Chip **SECONDED** the motion. The motion passed unanimously.
- Vicki will send new member packets to Kellan, Gene and Nancy Guardabascio.
- We are still recruiting for an incoming president, film chairs, a visual arts co-chair and a humanities co-chair.
- **Z-Arts Travel Policy – Nancy Goodell**
  - According to the Bylaws, anything dealing with policy making requires a vote by the full Board. Guidelines were developed for negotiating travel reimbursement with artists.
  - It was suggested that a couple of sentences be added for clarification under the title. “Effective for members of the Z-Arts Board and recommended when negotiating travel reimbursement for artists and performers. All Board travel must be pre-approved.”
  - Nancy Guardabascio **MOVED** to adopt the Z-Arts Travel Reimbursement Policy to include the suggested wording above to be implemented immediately. Gene Gerstner **SECONDED** the motion. The motion passed with five (5) yeas and 1 abstention.
  - Upon finalization copies will be emailed to Board members and published on the website.
- **Financial Report for September – Luci**
  - Luci reported on the September Financial statement. Luci explained the line items for the benefit of the new board members. The month ended with a net income of \$9,834 largely due to the receipt of grant funds.
  - *Hecuba & Wrenched* reports reviewed. *Hecuba* showed a loss of \$724.00 and *Wrenched* showed a net income of \$307.08.
- **Membership Report – Vicki**
  - Vicki reported that there are a total of 164 memberships. She will send a complete report to board members by email.
- **Other**
  - It is important that Z-Arts stay on the radar of the Utah Humanities Council and maintain the viability of our projects. Should we decide to forego applying for a humanities grant, we still need to send them a report on what we did for our file. This information needs to be included in the handbook.

- Local arts agency grant deadline moved up to February 27, 2015. We will need to submit a tentative budget for 2015-16. Do we need to move up the budget meetings?
- We may have to consider moving the retreat to January. This needs to be an agenda item for November board meeting in order to set a retreat date for January and decide on a facilitator.
- Gigi prepared a slideshow for the Phyllis Barber event that showed the upcoming Z-Arts events and thanked all the necessary folk. It seemed to have a good reception but needs to be slowed down. Gigi will add the slideshow to the Dropbox.
- Vicki will talk with Julie to see if the monitor in the CCC could be used to show the rules of the Gallery and let artists know how to submit for a gallery show.

### Recent Events

- 8/26 thru 10/6/14 Community Juried Gallery Show "Flow" – CCC Gallery, free  
**Attendance - Rolling**
- 9/4 (Thursday) Community Juried Gallery Show "Flow" Artist Reception, CCC Gallery, free. **Attendance - 80**
- 9/6 (Saturday) Virgin HistoriOdyssey Walk – **Attendance - 50**
- 9/11 (Thursday) Film Screening "Wrenched" – Zion Canyon Giant Screen Theatre, Advance Tickets \$5 Z-Arts members / \$7 non-members; \$10 at the door. **Attendance - 333**
- 9/13 (Saturday) Classical Greek Theatre "HECUBA", OC Tanner Amphitheater, Z-Arts Members \$5/Non-members \$10. **Attendance - 116**
- 9/26 & 9/27 (Friday & Saturday) Zion Canyon Music Festival – **Attendance - Rolling**
- 10/7 thru Nov 17 Gallery Show "Black & White Prints of Zion" w/ Royden Card – CCC Gallery, free **Attendance - Rolling**
- 10/9 (Thursday) Artist Reception for Royden Card – CCC Gallery, free. **Attendance - 30**
- 10/11 (Saturday) Rockville HistoriOdyssey Walk. **Attendance - 39**

### Adjournment at 9:22 pm

Next Executive Committee Meeting: Wednesday, November 5, 2014 at 10 am at Nancy Goodell's home, 41 Big Springs Road, Springdale

Next Board Meeting: Monday, November 10, 2014 at 7:00 p.m. – Nancy Goodell's home

*Vicki S. Bell*  
**Administrative Assistant**

**Date of Approval** November 10, 2014