

Call to Order/Introductions

Attendance

Nancy Guardabascio, Nancy Goodell, Chip Chapman, Gigi Krause, and Niles Ritter.

Excused Absences: Carol Bold, Sarah Jeffreys, Vicki Bell and Luci Brantley

Unexcused Absence: Jason Butler

Approval of June 11, 2014 Minutes

A couple of corrections noted to the minutes: Under the "*Ramona*" item it should be NowPlaying Utah rather than Utah Presenters. The second correction is under Literary, third bullet include Danielle Dubrasky's first name.

- Gigi **MOVED** to accept the June 11, 2014 minutes with the above corrections as noted by Nancy Goodell. Niles **SECONDED** the motion. Motion passed unanimously.

CHAIR REPORTS

- **Film – Nancy Goodell**
- **"Wrenched"**
 - There were 350 tickets printed for "*Wrenched*" and between Deep Creek and Vicki 70 - 75 tickets have been sold. The first collection of monies amounted to \$267.
 - Tickets sales are being divided between Z-Arts and the director, ML Lincoln after the Theatre overhead costs are covered.
 - The Giant Screen Theatre will have the concession stand open and will be keeping the proceeds. In addition, we paid a \$200 fee to cover their overhead.
 - Z-Arts cost for presenting "*Wrenched*" will be approximately \$700 - \$800.
 - Both Nancy Goodell and Sarah Jeffreys are hesitant to announce the film. Nancy prefers that a Z-Arts Board member be the host for the duration of the evening's events. Gigi offered to be the host should Nancy and Sarah both decline.
 - Chip suggested it might be a good idea to have a playbill. Nancy agreed it would be a great opportunity to let folks know about Z-Arts. It would also contain some information about the panel. With the Board's input we should also list the "Act Wild" events as a courtesy.
 - The panel at this point is still in flux. Ken Sleight may be too ill to attend and Julie and Greer are working to find other candidates.
 - Greer Chesher and Julie Hancock are attaching an "Act Wild" weekend to the showing of "*Wrenched*". The Brew Pub will be hosting a reception featuring Hal Cannon. The Brew Pub will be donating food and there will be a cash bar. Hal Cannon will be interviewing ML at the Deep Creek Coffee Shop and Julie will be hosting an informal panel discussion for Friday night. Everything is still pretty fluid at this point as to the rest of the weekend.

- **“Ramona”**
 - Nancy Goodell shared the layout done by Sandy Bell for the tickets to “Ramona”. The printing of the tickets and flyers will be done by ZNHA as partners in this endeavor. Nancy Guardabascio asked if it would be possible to use this artwork in our publications. Nancy Goodell will talk to Sandy to get her approval to use her artwork.
 - Nancy Goodell will get back with Michael and Sandy to let them know that the Board is in favor of the layout for the ticket.
- **Humanities – Gigi**
 - Gigi outlined the HistoriOdyssey budget beginning with the purchase of a font, as well as, the license to be able to use it on the website. The total cost was \$60. The graphics designer at Steamroller designed the logo. She went with a western theme rather than the shoe. The charge for the logo design was \$75. There is still \$25 available to make additional changes.
 - After discussion about the placement of the Z-Arts logo, it was decided that the Z-Arts logo should not be placed within the HistoriOdyssey logo.
 - The Utah Humanities logo would be placed on the bottom in one corner and the Z-Arts logo in the other corner.
 - Gigi has created both an announcement and a reminder notice to be sent out on MailChimp.
 - Once the logo is finalized with the Z-Arts logo being removed, Gigi will put the events on the website.
 - Gigi has researched the possibility of getting a banner; all the towns with the exception of Rockville will allow her to put up the banner. She has been debating whether to get one for all the locations or one for each location. Chip went over the rules for banners in Springdale and cautioned Gigi to just keep it simple; a sign with three different places and dates can be confusing to drivers. Chip suggested the idea of one banner with replaceable panels.
 - Ideally, Gigi would like to place the banners close to where the walks will start. Virgin will be meeting at the LDS Church, Rockville will be meeting at the Community Center and she is waiting to hear from Michael where he is planning to start.
 - When asked about the budget for banners, Gigi reminded everyone that she has two speakers who are volunteering their services. So there will be money available for banners.
 - Gigi showed a sample lanyard that she is proposing for the cards. Gigi’s sister, who is in advertising, worked and worked to find a lanyard. It is plain, but can be embossed with the Z-Arts logo. One side of the card will show a list of the places to be visited and the other side will show the map.
 - If it is designed to emboss the Z-Arts logo on the lanyards, they can only do “Z-Arts” and the “swish” underneath it. They will not be able to include the full name. There will be a one-time cost of \$59 for the setup fee and the lanyards will be \$4.52 each. The budget for supplies is \$1,500 and after ordering 100 lanyards for \$568 leaving a balance of \$931 for supplies.

- Chip suggested rather than repeat the logo every few inches to have one logo and then spell out “Zion Canyon Arts and Humanities Council”.
- Gigi will place an order for 100 lanyards. If we run out, we can place another order and have them within 10 -15 days.
- Gigi passed around the map, which is copyrighted, that the leader for the Virgin walk had prepared. She has given permission for it to be copied and distributed to the walk participants.
- Gigi thought that she had someone to take video of the tour, but she does not. The UHC does require us to provide them a copy of the video and the contract gives them the right to use all or a portion of the video.
- Nancy Goodell stated that Wendy of UAM strongly suggested that we use an application called “Touritz”. If we fill out that application with some still photos and information those steps should fill our obligation for producing a video. We are not required to produce a book, flyer or anything handheld, they want us to engage the youth by using something electronic. Nancy Goodell offered to stay involved with this project.
- Gigi will contact the Virgin leader to get permission to use some of her pictures as “before” pictures.
- Gigi talked with Rick Wixom about getting ideas for a “historical” scavenger hunt called “What Building am I?” Involves taking a picture of some small part of the building and a description. This would be done a card that would go in the cardholder. The evaluation card will also be included in the cardholder.
- It was suggested by Faye Cope that if people are walking down State Route 9, that it might be good to have police protection. Gigi will contact Kurt Wright to make him aware of the event.
- When all three walking tours are completed, any unclaimed speakers fees up to the budgeted \$500 per town will be paid to the leaders and they can direct the money, as they want. At this point, the total expenditures are \$688.00.
- Gigi will be spending money on snacks – lemonade and cookies – for rest breaks.
- **Literary – Niles**
 - Niles has been in contact with Danielle Dubrasky about offering another “Landscape Poetry” workshop on October 25 at the CCC. All participants will pay their fees and we will provide a “comp” room for Danielle who will be traveling from Cedar City.
 - Danielle is hosting Billy Collins at SUU for several events and will be bringing him to Springdale to tour the park. She has invited Niles to join them.
 - Looking at bringing in Phyllis Barber, who has written novels, her memoir and some history books. She is penciled in for October 10. Danielle is still working out the details on how the expenses will be split up and we will provide her a “comp” room.
 - August 27th is the Library Book Club discussion for Hecuba. Niles will be doing a presentation.

- May be able to bring in Lance Olsen, author, in the spring.
- **Performing Arts – Nancy Guardabascio/Joe**
 - Upcoming events – Julian G., pianist; Flamenco; and possibly an opera.
 - Gigi indicated that Jack Burns, with the Grafton Heritage Society, would like to have a cowboy poetry event with Hal Cannon at Grafton. The second thing would be to have a blue grass music event again at Grafton. Utah Humanities informed Gigi that these events would fall under performing arts and not humanities. This may be overwhelming for Z-Arts to take on but perhaps there may be a possibility we could provide some funding. Nancy Guardabascio will keep it in the back of her mind and talk with Jack at some point.
- **Visual Arts – Carol**
 - On a good note Tom Wheeler's show has been successful and is coming to a close. On a bad note, Tom lost a sale because he was unable to remove that piece and replace it with another. It is very specific in the contract that if art is sold, it has to remain in the Gallery until the end of the show.
 - Chip shared with the Committee the situation that arose with Michael Plyler and his show.
 - Niles brought up the idea of paying artists a stipend for hanging their shows in the Gallery. Then we are not competing with other Galleries.
 - Nancy Goodell indicated that she had seen this done by Utah Arts and Museums providing an artist a stipend or grant towards their show. There may be grants monies available for this.
 - The immediate action is to meet with the Town and get these rules clarified so artists know exactly what they are getting into. Artists can still sell their work as long as they or their gallery is the agent. Chip has talked to Julie about having a permanent document in the Gallery that explains the rules of the Gallery.
 - Carol has secured the judges for the Juried Show and has ordered the ribbons. She will be extending an invitation to the Mayor to come and judge for the Mayor's Choice Award. She is working with a couple of caterers for the reception.
 - The reception is scheduled for Thursday, September 4th.
 - The date has been extended 60 days for submission of Gallery proposals. Feedback from artists is that our process would be a lot easier if we had an on-line application. Kayenta has a beautiful application process that perhaps we can borrow from.
 - Once we get into the spring Chip will propose changing the dates for Gallery submissions and perhaps consider moving the Juried Show back a month.
 - To help entice new exhibitors, get some pictures of works hanging in the Gallery and a floor plan so they can see what the layout will be.

NEW BUSINESS

- **Set Date for Signing Party (Annual Appeal) – Nancy Guardabascio**
 - Vicki will be picking up the letters from the printer on Wednesday.
 - Nancy Guardabascio will be back in town on the 26th of August and will look at a day over the Labor Day weekend.
- **Newsletter – Luci**
 - Deadline for newsletter submissions is August 22nd.
 - Gigi - HistoriOydssey
 - Niles – Hecuba
 - Nancy Goodell – President’s Message addressing Appeal letters
 - Chip – Visual Arts
- **Financial Report for July – Luci**
 - Nancy Goodell handed out copies of the report for review.
 - Received the last allotment from the Humanities Council for 2013-14.
 - Nancy Guardabascio **MOVED** to approve the July financial report as presented. Chip **SECONDED** the motion. Motion passed unanimously.
- **Other Business**
 - Bylaws – The bylaws in regards to the duties of board members reads “Board members must be participating members. After two consecutive absences from board meetings unless proven otherwise, it will be assumed board member desires to resign.” Jason Butler has had two consecutive unexcused absences and we, therefore, are recognizing his resignation. This triggers the removal of his name from letterhead, website, emails, etc. Vicki will notify Luci so his name can be removed from the newsletter and Nancy Goodell will update the website. Nancy Goodell encouraged board members to actively recruit for the position of film chair. Nancy will follow up with Sarah about possibly filling the chair position.
 - Board Vacancies/Event Script – Niles suggested that when chairs are introducing the event it might be good to also announce any board vacancies. Gigi commented that the script for chairs is so long and she has had comments from the audience about the length of the announcements. Chip suggested preparing a slide with all the “thank you’s” that could be shown behind the announcer while they are making their introductions. If audiovisual is not being used, the information can be put into the program. Gigi suggested if you are doing the slide, you could also do another one with all the up coming events.

Recent Events

- 6/9 thru 7/14/14 Gallery Show “Maya of Guatemala” w/ Michael Plyler – CCC Gallery, free. **Attendance - Rolling**
- 7/15 thru 8/25/14 Gallery Show “Stone Spirit” w/Tom Wheeler – CCC Gallery, free. **Attendance - Rolling**

Upcoming Events

- 8/26 thru 10/6/14 Community Juried Gallery Show “Flow” – CCC Gallery, free
- 9/4 (Thursday) Community Juried Gallery Show “Flow” Artist Reception, CCC Gallery, free
- 9/6 (Saturday) Virgin HistoriOdyssey Walk
- 9/11 (Thursday) Film Screening “Wrenched” – Zion Canyon Giant Screen Theatre, Advance Tickets \$5 Z-Arts members / \$7 non-members; \$10 at the door.
- 9/13 (Saturday) Classical Greek Theatre “HECUBA”, OC Tanner Amphitheater, Z-Arts Members \$5/Non-members \$10.
- 9/26 & 9/27 (Friday & Saturday) Zion Canyon Music Festival
- 10/4 (Saturday) Rockville HistoriOdyssey Walk
- 10/7 thru Nov 17 Gallery Show “Black & White Prints of Zion” w/ Royden Card – CCC Gallery, free

Adjournment

Meeting adjourned at 9:00 p.m.

Next Executive Committee Meeting: Wednesday, September 3, 2014 at 10 am at Nancy Goodell’s home, 41 Big Springs Road, Springdale

Next Board Meeting: Monday, October 13, 2014 at 7:00 p.m. – Nancy Goodell’s home

Vicki S. Bell
Administrative Assistant

Date of Approval October 13, 2014