

## Call to Order/Introductions

### Attendance

Nancy Goodell, Gigi Krause, Carol Bold, Chip Chapman, Sarah Jeffries, Nancy Guardabascio, Niles Ritter, Luci Brantley, Joe Pitti, Jason Butler, Vicki Bell

### Approval of February 22, 2014 Minutes

- A correction to the first bullet under Film on page 1 – “We have access to a projector” rather than “We have a projector”.
- A correction to the fifth bullet under Film on page 1 – “Nancy Goodell will post “Ramona” on the NowPlaying Utah website” rather than “Utah Presenters”.
- A correction to the seventh bullet under Film on page 1 – “presentation on “Oh Brother, where art thou? Rather than “Brother where art there?”
- A correction to the fifth bullet under 50/50 Partnership on page 5 – “make our money go further” rather than “make our money goes farther”.
- Nancy Guardabascio **MOVED** to accept the February 22, 2014 minutes with the above noted corrections. Chip **SECONDED** the motion. Motion passed unanimously.

## CHAIR REPORTS

- **FILM – Sarah/Jason**
  - **Ramona**
    - Sarah reported that she is in the process of wrapping up on the “Ramona” film presentation. Nancy Guardabascio has been instrumental in getting the contracts completed.
    - This presentation is in partnership with ZCFI and includes a lecturer from UNLV, Jeff Crause, and a pianist, Rodney Sauer, who will accompany the film.
    - The pianist has offered to present “Buster Keaton” on the following day for the children but wants additional reimbursement.
    - ZCFI will print 140 tickets that will be split between Zion Park employees (40), ZCFI (50) and Z-Arts (50). There will need to be some thought on how to dispense Z-Arts 50 tickets.
    - Z-Arts will be contracting with Mr. Sauer, the pianist for his honorarium of \$300, the cost of his airfare and 2 days per diem at \$46 per day. There will also be \$75 for piano tuning. Mr. Sauer has requested that he be reimbursed for his airfare upon his purchase.
    - The Performing Arts budget will cover \$500 for the pianist with the remainder coming from the Film budget.
  - **Wrenched**
    - Sarah reported that they are tentatively looking at September 12<sup>th</sup> for the film showing. She has reserved the performance room at the CCC.
    - Sarah has talked with Betty at the IMAX Theater about using their venue. They do have the capability to show the film, but they will want to charge admission.

- The CCC projector cannot show her digital format, which is DCP or BluRay. Chip stated that it might be possible to purchase a BluRay player for the CCC for the cost of the player and approximately \$150 for the installation.
  - Carol indicated that DocUtah might also be working on trying to obtain the film for showing in St. George. Is it possible to partner with DocUtah for an additional showing in Springdale?
  - If we are considering a panel, Z-Arts is a better group to manage that. There is a panel that has been touring the West with the film but the film budget may not be able cover the cost. Julie Hancock has some connections with other potential panelists.
  - Sarah and Jason will stay in contact with Betty at the IMAX.
- **HUMANITIES – Gigi**
    - **2014-15 Program**
      - Z-Arts was awarded a 2014-15 grant for her humanities proposal in the amount of \$2,500.
      - Gigi found she had a conflict with the date of the Springdale walk and the Greek Theatre. She has talked with Tom Dansie about the Springdale walk and Tom suggested having the walk the same day as the Butch Cassidy Run. Michael Plyler suggested the Sunday following Butch Cassidy. There were concerns that people may not be interested in another walk after having completed the race. Yet there would be the advantage of having help with the promotional aspects by doing the piggybacking.
      - The first thing that Gigi will be working on is to get the maps drawn. She will be contacting the speakers to gather the information.
      - Nancy Goodell will arrange for the services of professional video photographer. The cost will be covered from other areas of the grant that will not be taking place.
      - Gigi will get the dates of the walks on the calendar ASAP.
      - The Rockville Walk will have three lecturers -- Jack Burns will do Grafton; Shirley Ballard will do Rockville and a representative from the Washington County Historical Society will lecture on the bridge.
      - The UHC has specifically outlined how they want the events advertised and they want a finished project -- the video -- that will be shared with the Towns.
      - Springdale is still waiting for a final vote as to whether the town will sponsor a Springdale Historic Preservation Society.
      - Gigi reported that both Virgin and Springdale are waiving the fee for a Special Event permit; Vicki will check with Rockville.
      - Gigi reported that the 2013-2014 schedule has been completed and that she only needs to complete the final evaluation. Luci requested that she complete it soon so the funds can be received before the close of the fiscal year.
  - **LITERARY – Niles**

○ **Writing Contest**

- Niles expressed regret that Charlotte Vaillancourt was unable to attend the awards ceremony. She wrote a really nice and funny essay.
- Niles reported that moving the date up earlier was helpful in getting the students to attend the ceremony.
- The theme was an interesting writers exercise but Niles will be going back to the more regular themes.
- There were no entrants from the high school level or from Springdale Elementary. Niles will follow up with Springdale Elementary as to why there were no entrants but suspects that they had problems with the electronic submitting.
- One contestant shared that the only way she found out about the contest was by visiting our website. She found nothing in the paper this year and did not receive any emails. Niles will send all the contestant's email addresses to Vicki to make sure they are on our email list.
- Chip stated that Josh Warburton indicated that they are not getting our announcements. Vicki reported that they are on the email list. It is important that the personal contact is made.
- Vicki will create a crib sheet for the Program Chairs that explains the five (5) W's needed for working with the media. The chairs are responsible to submit the completed crib sheets to Vicki and she will do the transmission. The Chairs are also responsible to follow through and make sure that it happens.
- Susan can do flyers for Chairs to help promote their events.
- Niles did not make the 'ask' to Peter Stempel for monetary support of the writing contest awards.
- Niles provided each winner with a packet with a writing journal, etc.
- Niles stated that he really needs a co-chair.
- Niles is in contact with Danielle Dubrasky from SUU to look at the roster of speakers she will be bringing in and the possibility of another partnership to bring someone to Springdale. Also talking with her about doing a writing workshop.
- Niles is considering bringing in the Utah Poet Laureate, Lance Larsen. The speaker fee is \$200 but can be reduced if we provide the lodging.
- Niles reported that he had a very interesting audience for Hal Ackerman. The Stakers, Alan & Kristy, took him to dinner. Hal was the talk of the town the following day.

▪ **PERFORMING ARTS – Nancy/Joe**

○ **Greek Theatre**

- This year's play will be "HECUBA". Joe reported that half of the rooms are booked and is confident that arrangements can be made for the rest.
- Joe reported that they have found two local children to perform in the play.
- Hecuba is a difficult play to comprehend; we might want to look at ways to make the play available for residents to read prior to seeing the play -- the

Library book club, links to sites on the Internet, etc. It might be good to get community engagement prior to the play.

- The Westaf grants are submitted and we are still waiting for Onstage Utah to open their application process.
- Joe will take care of putting the events on the Utah Presenters Facebook page. Vicki will do NowPlaying Utah.
- Flamenco contract is completed.

○ **VISUAL ARTS – Carol**

○ **Call for Gallery Submissions**

- Gail & Aviva installed the Springdale Elementary School show.
- Carol is beginning her search for judges for the Community Juried Show. The past practice has been to take the judges to lunch on the day of the judging.
- Carol is planning on sending the call for submissions at the end of June. The Juried show will hang on August 26.
- Carol is still trying to determine the theme for this year's show. One suggestion she received is "Point of Inspiration". She is okay with using the same graphic for the website as we've used in past years.
- Joe brought a few of the new hooks for hanging artwork in the gallery. The hooks will hold the artwork closer to the wall to keep the pictures from twisting. Joe is donating the material and the labor.
- Paul donated the shelves he built for his gallery show.
- The "Untitled" art show from the Utah Traveling Exhibit created good community interaction. It was a breath of fresh air.
- Gail Alger is still willing to share her institutional knowledge with Carol as a volunteer/mentor. Gail may be willing to create a template for the Community Juried Show for Carol. Most of the forms are available from the office.

**NEW BUSINESS**

○ **Potential Opportunity for Visual Arts Lecture Presentations – Nancy Goodell/Carol Bold**

- Local artists, Russell Wrangle, Greg Istock and Teresa Jordan have been providing lectures on "What it is Like to be a Visual Artist". Michelle Larsen-Bonner asked if Z-Arts might be interested in offering the lecture series here in the Canyon.
- Carol commented that it was a good idea for the future but feels like her schedule is full at this point. Perhaps this is something the next visual arts chair can undertake.
- Nancy Goodell will get back with Michelle and let her know that we don't have the resources this year.

○ **Report from Mountain West Arts Conference – Nancy Goodell**

- Nancy Goodell provided a short written report about the Mountain West Arts Conference she attended in May. Nancy asked the board members to read through the report and if there are things they'd like to discuss, to contact her.
- The Conference expenses amounted to \$319 and two days of her time. She did have the opportunity of having breakfast with the keynote speaker.
- Chip was glad to attend once but wouldn't want to go again. He felt that they didn't scale down to the size of our organization.
- If the audience is older -- start the events earlier. Consider doing outreach to the seniors.
- "Alcohol drives the arts" – however, you have to have a liquor license and liability insurance. An alternative would be to use a licensed caterer. A possibility for the Flamenco performance in 2015 after much more research and consideration.
- **Financial Report for April – Luci**
  - Luci thanked the members for voting to update the accounting system. The system includes a 3-year service plan. She reported that everything transferred over correctly. The cost for Carbonite backup is now \$60 per year.
  - Luci took a few minutes to explain the new format of the monthly financial report. These changes came about at the suggestion of the Executive Committee. The report reflects the actual monies in and out for the current month, the YTD actual and the annual budget amount.
  - Luci reported that as of April 30, 2014, our net income is \$4,697.
  - Chip asked if a thank you letter had been sent to the Pettit's – Yes. He suggested that a letter of thanks be written to the Foundation in order to close the loop. Their donation was used to fund the Writing Contest Awards.
- **Action – Approval of 2014-15 Budget – Luci**
  - Luci took a moment to explain the new format of the budget form. There are three columns: FY2014 Budget Total; FY2014 Actual 3/31; and the FY2015 Budget Draft. The "Notes/Comments" column allows Luci to give explanations for the budget entries.
  - Chip **MOVED** to adopt the FY2015 proposed budget. Nancy Guardabascio **SECONDED** the motion. The motion passed unanimously.
- **Newsletter – Luci**
  - The summer newsletter is scheduled for release on Friday, the 6<sup>th</sup> of June. The deadline for articles is Friday, May 30<sup>th</sup>.
  - Luci briefly went over the newsletter assignments.

### Membership Report

Category	April, 2014	October, 2013	April, 2013
Individual	65	65	44
Family	54	56	39
Enthusiast			2

Patron			3
Business	22	24	22
Benefactor	2	3	3
Founder	3	3	3
Lifetime Individual	1	1	1
Lifetime Family	6	6	6
Student	1		0
Totals	154	158	123

### Volunteer Report

Category	April, 2014	October, 2013	April, 2013
Regular Hours	1055	259	1164.25
Professional Hours	87	28.5	37
Miles	2191	860	2547.5

### Recent Events

- 10/12/13 (Saturday) Plain but Wholesome: Foodways of the Mormon Pioneers with Brock Cheney – CCC, 7:00 pm, free. **Attendance 30**
- 10/15/13 (Tuesday) Author Lecture with Amy Jarecki – Springdale Library, 7:00 pm, free. Co-sponsored with St. George Book Festival **Attendance 8**
- 10/28/13 (Monday) Author Lecture with Craig Childs – CCC, 7:30 pm, free. Co-sponsored with ZCFI. **Attendance 177**
- 10/29 thru 12/7/13 Gallery Show “Zion Through A Different Lens” – CCC Gallery, free. **Attendance Rolling**
- 11/9/13 (Saturday) Springdale Gallery Walk – CCC Gallery, free. **Attendance Rolling**
- 11/22/13 (Friday) Film Presentation “Up the Down Stairs” – CCC, 7:00pm, free. **Attendance 14**
- 11/23/13 (Saturday) A History of the Wine Industry in Southern Utah – Panel Discussion – CCC, 4:00pm, free. **Attendance 21**
- 11/29 & 11/30 – (Friday & Saturday) Zion Canyon Arts & Crafts Fair – CCC, 10 – 5pm, free. **Attendance Rolling**
- 11/30/13 (Saturday) Music at the Mart w/Dave Tate and Victoria Lagerstrom – Sol Foods Market/Main St., free. **Attendance Rolling**
- 12/6/13 (Friday) Annual Gala w/ Soul What?! – Switchback Grill, 6:00 – 10:00pm, Z-Arts Members \$45 / Non-Members \$50 **Attendance 82**
- 12/7 thru 1/21/14 Gallery Show “All-State High School Exhibit” – CCC Gallery, free. **Attendance Rolling**



- 12/13/13 (Saturday) Music at the Mart/Light Parade w/The Sundogs – Sol Foods Market/Main St., free. **Attendant Rolling**
- 1/22 thru 2/27/14 Gallery Show “Art in Progress” featuring Valerie Orlemann – CCC Gallery, free. **Attendance Rolling**
- 1/31/14 Outreach with Brad Richter – Springdale Elementary School, free. **Attendance 31**
- 1/31/14 (Friday) An Evening with Brad Richter – CCC, 7pm, \$10 Z-Arts Members / \$15 for Non-members. **Attendance 41**
- 2/7/14 (Friday) Opera “Elixir of Love” - CCC, 7pm, \$5.00 donation. **Attendance 82**
- 2/15/14 (Saturday) Film Presentation “Blackfish” – CCC, 6:00pm, free. **Attendance 30**
- 2/15/14 (Saturday) Artist Reception for Valerie Orlemann – CCC Gallery, 5pm, free. **Attendance Rolling**
- 2/21/14 (Friday) Outreach with Thomas Pandolfi, Pianist – Springdale Elementary School, free. **Attendance 36**
- 2/21/14 An Evening with Thomas Pandolfi, Pianist – CCC, 7pm, \$10 for Z-Arts members / \$15 for Non-members. **Attendance 61**
- 2/28 thru Apr 11/14 Gallery Show “Untitled” from UAM – CCC Gallery, free. **Attendance Rolling**
- 3/1/14 Kickoff of 6<sup>th</sup> Annual Writing Contest. **Entrants 18**
- 3/14/14 (Saturday) Radical Food: Twentieth-Century Mormon Foodways and American Mainstream with Kate Holbrook – CCC, 7pm, free. **Attendance 21**
- 3/26 & 3/28/14 Native Flute Performances – CCC, 7pm free. **Attendance Rolling**
- 4/11/14 (Friday) Hal Ackerman, Author of “Stein, Stung” – CCC, 7pm, free. **Attendance 25**
- 4/12 thru 5/12/14 Gallery Show “The Color of Light” – CCC Gallery, free. **Attendance Rolling**
- 4/12/14 (Saturday) Community Potluck – Canyon Community Center Gazebo, 11am, free. **Attendance 13**
- 4/15/14 (Tuesday) Artist Reception for D Gregg & P Mailloux – CCC Gallery, 7pm, free. **Attendance 25**
- 5/2/14 (Friday) Film Presentation “Stories We Tell” – CCC, 7pm, free. **Attendance 43**
- 5/9/14 (Friday) Writing Contest Awards Ceremony – CCC, 6:30pm, free. **Attendance 26**

### Upcoming Events

- 5/13 thru 6/2/14 Gallery Show “Springdale Elementary Art Show” – CCC Gallery, free.
- 6/3 thru 7/14/14 Gallery Show “Maya of Guatemala” w/ Michael Plyler – CCC Gallery, free

### Other

- Nancy Goodell reminded everyone it is time to think about the annual appeal/membership drive.

- Luci will contact the members of Craft Fair task force for their first meeting. This will be the 25<sup>th</sup> year of the Craft Fair.

**Adjournment**

- Nancy Goodell **MOVED** to adjourn the meeting. Niles **SECONDED** the motion. The motion passed unanimously. The meeting adjourned at 9:00 p.m.

Next Executive Committee Meeting: Wednesday, June 4, 2014 at 10 am at Nancy Goodell's home

Next Board Meeting: Monday, June 9, 2014 at 7:00 p.m. – Springdale Town Hall

*Vicki S. Bell*  
**Administrative Assistant**

**Date of Approval** June 11, 2014