

Call to Order/Attendance

Nancy Goodell, Chip Chapman, Nancy Guardabascio, Luci Brantley and Vicki Bell.
Guest: Sarah Jeffreys

Approval of the April 9, 2014 Executive Committee Minutes

Chip **MOVED** to approve the April 9, 2014 minutes. Nancy Guardabascio **SECONDED** the motion. The motion passed unanimously.

New Business

- **Discussion and Action on Film Proposal "Wrenched" – Sarah**
 - Sarah reported that she is in communication with the Director ML Lincoln about getting a date set for the screening. Julie from the CCC is eager to partner on this presentation and would like to schedule it for September 25, the eve of the music festival.
 - The costs would include \$300 for the screening, \$500 for the Director plus her hotel and gasoline.
 - Sarah discussed the possibility of having a panel discussion following the film but did not have an idea of what the cost would be.
 - Suggestions for possible venues were the OC Tanner Amphitheater, the big screen theater (IMAX) and the Canyon Community Center. The seating at the Canyon Community Center is 279.
 - Sarah will stay in contact with the Director, research the three possible venues, research possible partners or sponsorships to help fund the project and keep Nancy Goodell in the loop.
- **Update on "Ramona" Film Presentation – Sarah**
 - Sarah reported that "Ramona" is not appropriate for children and suggested that we advise accordingly on our advertisements.
 - It may be possible to show an additional film for the children and depending on the scheduling could add an additional night's lodging.
 - Sarah will contact Springdale Elementary School about the children's showing.
 - Nancy Guardabascio is meeting with Michael Plyler on Friday to discuss the status of agreements and contracts. It is important that we have transparency in our partnership with ZCFI.
 - It was agreed by the Executive Committee members that reimbursement for Sarah's babysitting fees would be considered on a case-by-case basis while she is serving in her role as Z-Arts film chair.
- **Member for Visual Arts Lecture Presentations – Nancy Goodell**
 - Nancy Goodell reported that Michelle Larsen contacted her about hosting visual art lectures at the Canyon Community Center. Teresa Jordan, Russell Wrangle and Gregg Istock have all presented lectures at the University in Cedar City on different aspects of being a visual artist.
 - This lecture series could be an enhancement to the Visual Arts program, but unsure as to whether or not there would be interest here in the Canyon.

- Nancy did not know if the lecturers would be charging a fee.
- Chip will convey this proposal to Carol prior to Monday's board meeting so that Carol can share her comments for board discussion.
- **Report from Mountain West Arts Conference – Nancy Goodell**
 - Nancy prepared a written report about the Mountain West Arts Conference that she attended on May 1, 2014.
 - There was some brainstorming about the first item on the report "Alcohol drives the Arts" presented by the Keynote speaker Doug Berwick. The Town of Springdale is still looking into the cost of the liability insurance that will allow them to serve alcohol on the premises of the CCC. They are willing to have Z-Arts partner in the insurance and share in the cost.
 - An alternative would be to have events catered by vendors that have their own licensing to serve alcohol.
 - This idea stills needs considerable thought before it can be implemented.
- **Financial Report for April– Luci**
 - Luci reported that she did purchase a Toshiba laptop with a 3-year warranty, Office software, and QuickBooks 2014 with Payroll software for a total cost of \$976.52. She has yet to subscribe to Carbonite for backing up her files.
 - The final \$2,000 payment from Westaf was received.
 - There was concern that Gigi's year-to-date expenditures total only to \$1,972. UHC grants require a 50/50 match that consists of either in-kind or cash.
 - Nancy Goodell will contact Gigi to determine our in-kind matching and to remind her about the final evaluation report.
 - Bottom line the net income as of April 30, 2014 is \$4,697.
- **Status of 2014-15 Budget – Luci**
 - Luci passed out the third draft of the Fy2015 budget for review and discussion.
 - Luci clarified that the Program budgets are derived from the requests made by the Program Chairs. Program Chairs are given the five prior years' budgets to review as they are preparing their current budget requests.
 - Nancy Guardabascio requested a copy of Luci's QuickBooks files to review and study to see if she could suggest some different formats for budget reports.
 - Nancy Goodell **MOVED** that the Executive Committee approve and recommend the proposed FY2015 budget for Board approval. Chip **SECONDED** the motion. The motion passed unanimously.
- **Prepare Agenda for Board Meeting – Nancy Goodell/Vicki**
 - The above items are to be included on the Board agenda as well as a program update from the chairs.

- **Other – Arts and Crafts Task Force**
 - The Task Force consists of Luci Brantley, Chip Chapman and Vicki Bell. Nancy Goodell will give up her slot if Susan Chapman would like to be a member. Nancy will volunteer to help create the banners.
 - Task Force to do's: Meet with the Town on Banner perimeters; review our communication with vendors; and address specifications with new vendors.
 - Luci volunteered to organize the first meeting.
- **Other – Writing Contest**
 - Luci reported that there were 18 contestants for the writing contest. There were no "junior" contestants.
 - We did not receive a donation from Peter Stempel to help with the cash awards this year.
 - We need to look at possible changes to make the contest more relevant and engaging to its audience.
 - Luci reported that the prizes amount to \$450.
- **Other – Visual Arts**
 - Chip asked for a clarification of Gail's role in Visual Arts – is she a co-chair or is she just helping out? We need a clarification so we can give her the proper co-chair title.
 - Nancy Goodell will talk with Gail about how she sees her role.
- **The Executive Committee Meeting adjourned at 12:19 p.m.**

Next Board Meeting: Monday, May 12, 2014 in the Boardroom at the Springdale Town Hall, 7:00pm

Next Executive Committee Meeting: Wednesday, June 4, 2014 at Nancy Goodell's Home, 10:00am

Vicki S. Bell
Administrative Assistant

Date of Approval June 4, 2014