

Minutes for Performing Arts Meeting Home of Nancy Goodell Wednesday, February 12, 2014

Attendance: Nancy Goodell, Chip Chapman, Nancy Guardabascio, Joe Pitti, Mark Chambers and Vicki Bell

Performing Arts Meeting – Joe & Nancy Guardabascio

Mark Chambers spoke on behalf of Utah Presenters of which Mark is serving as a liaison. Utah Presenters is trying to get presenters throughout Utah to work together using Face Book. Mark will keep us apprised of how the project is progressing.

Utah Arts and Museums (UAM) is in the process of changing their guidelines to limit only one grant per organization to include the OnStage Utah grants. Negotiations are underway to allow organizations with a performing arts budget of less than \$10,000 to be eligible to apply for OnStage Utah grants as well as the local arts agency grant. Word from Jason Bowcutt is that Z-Arts should apply for both grants again this year; he feels there is an 85% chance of getting both.

This year has been proclaimed the "Year of the Rural Art Council" and UAM has put together some webinars. The webinars can be watched at anytime by anyone in the organization for a one-time fee of \$35.

The Mountain West Conference is scheduled for May 1 in Salt Lake City. They are offering a discount that allows three to attend for the price of two. Nancy Goodell may attend and asked Nancy Guardabascio to consider attending. Conference fees and lodging will be reimbursed, as well as an allowance for gas.

The Western Arts Alliance (WAA) conference is also coming up and thought to be held in Denver this year. Scholarships are available for those interested in attending.

Joe Pitti handed out the Performing Arts Programming and Budget form which outlined the 2013-14 schedule as well as the proposed schedule for 2014-15.

➤ Greek Theater & HHS Outreach – The proposed cost is \$2,000 which includes the performance fee and the rental of the amphitheater. Joe has proposed that the inservice be held on Friday; schedule the lecture at 8:30am with the show following at 9:00am; the performance would be done by 10:30am allowing ample time for the performers to drive back to SLC, thus needing to procure only one nights lodging rather than two. It is difficult to find rooms and suggests that we begin now. We also need to let the director, Jim Spenson, know asap rather or not we will book the Greek Theater again this year.

Nancy Goodell voiced some concerns about the attendance by the locals and wants to take some time to study the budgets and will have an answer by the retreat.

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ZION CANYON RTS ZIOM FS = □ NT Was agreed that we would give \$1,000 to cover the cost of two performers on the Z-Arts stage. The Town is in the process now of finding and

contracting with the performers and needs to know whether they can count on Z-Arts support. This year they will charge \$5 per person to attend.

Nancy Goodell agreed to support the ZCMF for one more year with the idea that it will be revisited to determine if we should continue supporting the festival.

- ZCFI Silent Movie Pianist There is \$635 budgeted as per the proposed agreement with ZCFI.
- Zion Joy to the World Joe and Mark both strongly stressed that Z-Arts continue supporting this event as it is the only event where Zion Canyon Visitors Bureau, the Town of Springdale and Z-Arts collaborate together.
- ➤ Annual Gala Joe suggested that the musical performers be booked now. Perhaps we can look at re-booking Sol What?!; they are local and would not require lodging.
- Westaf Performances Joe has been in contact with a Flamenco group consisting of a guitarist and dancers. And as for the second performance, he suggests a jazz pianist but has no one in mind. Gig Masters is a good source to find out of state performers.
- Opera The only cost of this event is a \$100 donation to the Opera group. Paula Fowler and her group are more than willing to come back and perform in Springdale.
- ➤ Flute School Requires someone to be responsible for opening and closing the building. In past years, we have received a nice donation from Betina Lindsay.

Nancy Guardabascio asked Joe, as interim Performing Arts Co-Chair, what his interests are in continuing on in this capacity. Joe replied that he would like to find the performers, as well as help with review of the grants and the setup and hosting of the Greek Theater.

Other duties normally performed by the Performing Arts Chair would be distributed as follows:

Grant Writing – Grants will be written by Chip and Vicki at least two weeks prior to the deadline so that the grants can be reviewed and edited by Mark and Joe.

Marketing – Consists of a story in the newsletter; flyers; announcements in NowPlaying Utah, the Independent and the Spectrum; email blasts and web site post and will be shared between Nancy Goodell, Luci, Susan and Vicki.

Setup and Hosting of Events -



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ZION CANYON ARTS & HUMADETIES @reek Theater In-service — Nancy Guardabascio

Greek Theater – Mark and Joe

- Zion Joy to the World Mark will do the setup again this year but would like to have someone help that is willing to be trained for the following year.
- Annual Gala This event does not require a lot of setup. The performers provide their own equipment and do their own setup and take down. There will be one or two meetings with Sapphire to plan the menu, etc. This can be managed by the Executive Committee and the Gala Committee.
- ➤ Performances (Flamenco, Pianist, Opera) The set up can be managed by calling in volunteers.

Zion Harvest – Received a letter asking for funding of their Farmers Market performers for the 2014 season. Chip agreed to respond to their request explaining that we will no longer provide funding for their performers as the musicians are not the primary focus of the Farmers Market. Chip will have a draft to Nancy Goodell by Friday.

Kate Jewel - Tabled

Curtains – Joe will research the cost of curtains similar to those used by the Opera.

Adjourned at 11:22am

Vicki S. Bell
Administrative Assistant

Date of Approval March 19, 2014