

## **Call to Order/Introductions**

### **Attendance**

Niles Ritter, Nancy Goodell, Joe Pitti, Gigi Krause, Rob Snyder, Gail Alger, Carol Bold, Chip Chapman, Luci Brantley, Mark Chambers and Vicki Bell. Charlotte Vaillancourt was excused. Guests Nancy Guardabascio and Jason Butler

### **Approval of October 14, 2013 Minutes**

Nancy Goodell **MOVED** that the October 14, 2013 minutes be approved. Luci **SECONDED** the motion. Motion passed unanimously.

## **OLD BUSINESS**

- Annual Appeal Letter Summary – Luci
  - Luci reported that as of November 1, we have received \$2,340 in memberships and \$567 in donations for a total of \$2,907.
  - This is the best response ever received from our Annual Repeal.
- Craft Fair Update – Luci
  - Luci reported that the Craft Fair is full with a total of 28 vendors and that one-third (1/3) of the vendors are new.
  - Deep Creek has agreed to participate as the food vendor and has prepared a menu of soups, scones and coffee.
  - An email will be sent to all the vendors with last minutes details and a flyer attached that they can display in their area.

## **NEW BUSINESS**

- Nomination of Board Members – Chip/Mark
  - Mark **MOVED** to nominate Jason Butler as the Film Co-Chair. Rob **SECONDED** the motion. The motion passed unanimously.
  - Mark **MOVED** to nominate Nancy Guardabascio as President-Elect. Chip **SECONDED** the motion. The motion passed unanimously.
- Gala Tickets
  - Joe reported that the Gala Sponsorship for 2013 was \$300. He reported that he had received sponsorships from Sol Foods, Oscar's, Peter Stempel, Café Soleil, Switchback, Zion Adventure, LaFave Gallery, Spotted Dog and Wildcat Willies. All sponsors will be acknowledged at the Gala and on the website.
  - Joe suggested that the "ask" for sponsorships begin earlier perhaps September.
- Newsletter Assignments – Luci
  - The next issue is scheduled for December 1. The deadline for newsletter articles is November 22.
  - Luci reviewed the newsletter assignments.

- October Financial Report – Luci
  - Luci reminded board members that the financial reports are available on the private website. Nancy Goodell will supply new passwords for the new board members.
  - Luci reported that the \$2000 grant award from OnStage Utah has been received in advance of our performances. She will adjust the entries to reflect \$1000 in January and \$250 in February.
  - The actual cash balance for October is \$24,452.
- Membership Survey – Nancy
  - The survey consists of nine (9) questions.
  - Goal is to have it sent out prior to the Craft Fair, but no later than the Gala. The survey will be announced in the December newsletter, included on the website and emailed out to the Z-Arts email list as well as the Springdale, Rockville and Virgin email lists.
  - The information gathered will be discussed at the February retreat.
- Board Meeting Schedule for 2014
  - Jan 13; Feb 22 (Retreat); Apr 14; May 12; June 9; August 11; October 13 and November 10
  - The program chair meetings will be scheduled in January, 2014.

### Membership Report

Category	October, 2013	September, 2013	October, 2012
Individual	65	64	48
Family	56	56	35
Enthusiast	0	1	2
Patron	0	0	4
Business	24	22	23
Benefactor	3	3	3
Founder	3	3	3
Lifetime Individual	1	1	1
Lifetime Family	6	6	3
Lifetime Benefactor	0	0	3
Totals	158	156	125

## Volunteer Report

Category	October, 2013	September, 2013	October, 2012
Regular Hours	259	201	659
Professional Hours	28.5	26.5	24
Miles	860	586	976.5

## Recent Events

- 10/12/13 (Saturday) Plain but Wholesome: Foodways of the Mormon Pioneers with Brock Cheney – CCC, 7:00 pm, free. **Attendance 30**
- 10/15/13 (Tuesday) Author Lecture with Amy Jarecki – Springdale Library, 7:00 pm, free. Co-sponsored with St. George Book Festival **Attendance 8**
- 10/28/13 (Monday) Author Lecture with Craig Childs – CCC, 7:30 pm, free. Co-sponsored with ZCFI. **Attendance 177**
- 10/29 thru 12/7/13 Gallery Show “Zion Through A Different Lens” – CCC Gallery, free. **Attendance Rolling**
- 11/9/13 (Saturday) Springdale Gallery Walk – CCC Gallery, free. **Attendance Rolling**

## Upcoming Events

- 11/22/13 (Friday) Film Presentation “Up the Down Stairs” – CCC, 7:00 pm, free.
- 11/23/13 (Saturday) A History of the Wine Industry in Southern Utah – CCC, 4:00 pm, free.
- 11/29 & 30 (Friday and Saturday) 24<sup>th</sup> Annual Arts and Crafts Fair – CCC, 10 – 5 pm, free.
- 12/6/13 (Friday) Annual Gala – Switchback Restaurant, 6- 10 pm. Members \$45 / Non-members \$50.

## Adjournment

- The meeting adjourned at 8:20 p.m.

Next Board Meeting: Monday, January 13, 2014 at 7:00 p.m. – Springdale Town Hall

Next Executive Committee Meeting: Wednesday, December 4, 2013 at 10 am at Nancy Goodell’s home, 41 Big Springs Road, Springdale

*Vicki S. Bell*

Administrative Assistant

Date of Approval February 22, 2014