

Call to Order/Attendance

Nancy Goodell, Luci Brantley, Chip Chapman, Mark Chambers, Nancy Guardabascio and Vicki Bell

Approval of October 4, 2013 Minutes

Mark **MOVED** to accept the October 4, 2013 minutes. Nancy Goodell **SECONDED** the motion. The motion passed unanimously.

Old Business

- Annual Appeal Update – Luci/Vicki
 - As of November 1 - \$2,340 in Memberships
 - 40 Renewals from current Members
 - 19 Renewals from expired Members
 - 2 New Members
 - As of November 1 - \$567 in Donations (12 donors)
 - Total to Date - \$2,907
- This year's appeal turned out to be a great membership drive. We shouldn't downplay membership renewal in future appeals.
- Look at going back to a May/June timeframe.
- Board Member Recruitment Update – Mark & Chip
 - Mark **MOVED** that the Committee meet in closed session to discuss the status of new board members. Nancy **SECONDED** the motion. Motion passed unanimously.
 - Chip **MOVED** that the Committee reconvene to open meeting. Nancy **SECONDED** the motion. Motion passed unanimously. There are no actions to report.
- Craft Fair Update – Luci
 - Vendor Applications & Accepted Vendors since October 4
 17. Wood by Bair - Wood Items
 18. Valerie Orlemann – Oil Paintings
 19. Dogonfunny Creations – Cards and Gift Baskets for Pets
 20. Jenny MaLone – Handmade Soap
 21. Robert Lefkow – Photography
 22. West Tempe Forge – Blacksmithing
 23. Utah Rocks & Fort Cedar Studio – Jewelry
 - Mark and Joe will do the setup and decorating.
 - Michelle and Luci will do the taping for the booths.
 - Nancy Goodell will put up the banners a week before the fair.

- Deep Creek has paid their fee and provided all the necessary documents for the sell of food. They have prepared a menu that includes soups, sandwiches, scones, cider and coffee.
- Susan Chapman is printing up Craft Fair flyers that will be put up in the Hurricane and St. George area. Michelle Bonner will take 25 copies to put up in Springdale and Kanab. It will also be put into the Dropbox so Vicki can email a copy to all the vendors.
- Mark announced that Canyon Media would be playing a PSA for Joy to the World which includes the craft fair. It will be aired 10 times.
- Membership Survey Update – Nancy Goodell
 - The pie chart on the survey provides a good visual.
 - It was suggested that the reference to “annual appeal” be changed to “donations”.
 - Nancy explained that the survey takes a non-statistical approach.
 - The survey will be included in the next newsletter, included on the website and put on FaceBook.
 - Nancy will contact the Town clerks about having the survey sent out on their email lists.
 - Hard copies of the survey will be available for those who do not have computers.
 - The survey will be launched after the Gala will no deadline.
- Gala Update – Mark/Nancy
 - Nancy Goodell, Patty and Mark met with Sapphire and it was agreed to leave the cost of the meals at \$17. Menu to include salmon, ceasers salad, red potatoes and a chef's choice.
 - Charlotte has volunteered to work the door.
 - The items included in the Opportunity Drawing will be the Weekend Package, two paintings from Gail Alger, a painting from Brad Holt and possibly a print from Dale Catten and something from Delores Padilla.
 - Mark will be responsible for getting the ballot boxes.
 - Need to follow up with Kathy LaFave about a donation for the wine.
 - We will have Gala tickets to give to Board members on Monday night.

New Business

- Christmas Film? – Chip
 - The showing a Christmas film is not a Z-Arts event. The Library could possibility run a children's matinee.

- Facebook Volunteer – Vicki
 - Vicki explained that Tina Fairlamb is willing to volunteer to do our Facebook postings.
 - After discussion the Committee agreed that this should be discussed with the Board to determine if this is a good organizational strategy for Z-Arts.
- October Financial Report – Luci
 - Luci handed out the October Financial Report and announced that all the grant funds with the exception of Westaf monies have been received.
 - Luci will correct the OnStage grant funding for Pandolfi (\$250) and the Greek Theatre (\$750).
 - The income for the month of October totaled to \$8,735 as a result of grant funds, memberships, gala sponsors and booth fees.
 - Income for the booth fees total \$1,345 making us \$655 shy of our \$2000 budgeted amount. Some of that difference will be made up with income from the Opportunity Drawing.
 - Our budget is still in the black.
- Winter Newsletter – Luci
 - The deadline for the Winter newsletter is November 22, 2013 with a publishing date during the first week of December.
 - Luci went over the newsletter assignments.
- Other
 - Mark reminded everyone about writing letters to the Town of Springdale with suggestions for the Music Festival.
 - Mark reported that Brad Richter will not be able to work the photographer but will be doing another show at a reduced price. Mark suggested that we pay him the full amount we agreed to and if he wishes, he can make a donation back to Z-Arts.
- Adjournment
 - Meeting adjourned at 12:10 p.m.

Next Board Meeting: Monday, November 11, 2013 at the Town of Springdale Boardroom, 7:00 pm

Next Executive Board Meeting: Wed., December 4, 2013 at Nancy Goodell's Home, 10 a.m.



Executive Committee Minutes
Nancy Goodell's Home
Wednesday, November 6, 2013

Vicki S. Bell
Administrative Assistant

Date of Approval **December 4, 2013**