

Call to Order/Attendance

Chip Chapman, Luci Brantley, Vicki Bell, Mark Chambers, and Nancy Goodell
Guests: Joe Pitti and Gigi Krause

Approval of September 4, 2013 Minutes

Chip **MOVED** to accept the September 4, 2013 minutes. Nancy **SECONDED** the motion. The motion passed unanimously.

Old Business

- Annual Appeal Update – Luci/Vicki
 - As of October 2 - \$1,980 in Memberships
 - 35 Renewals from current Members
 - 14 Renewals from expired Members
 - 2 New Members
 - As of October 2 - \$527 in Donations (12 donors)
 - Total to Date - \$2,507
- We had a great membership drive.
- Board Member Recruitment Update – Mark & Chip
 - Nancy **MOVED** that the Committee meet in closed session to discuss the status of new board members. Luci **SECONDED** the motion. Motion passed unanimously. There are no actions to report.
- Craft Fair Update – Luci
 - Vendor Applications & Accepted Vendors
 1. John Kolb – Wizard Stones
 2. Phillip Thum – Pendants
 3. Don Christensen – Stone & Silver Jewelry
 4. Ester Duncan – Silk scarves, headbands, silk ties
 5. Kathy Chambers – Handbags, dolls, gloves & pillows
 6. Tom Wheeler – Pendants & Wall Art
 7. Maureen Urpani – Felted hats, knitted hats & scarves
 8. D.J. Mitchell – Artisan Cheese
 9. Susan Chapman & Carol Bold – Jewelry, cards, paintings
 10. Michelle Bonner – Collage, bouquets, wreaths and chairs
 11. Marti Bigbie – Jam and Jellies, hand-stitched pictures
 12. Ski Hibberd – Ceramics
 13. Shanda Ziegler – Jewelry
 14. Geri Bommarito – Skin & Nail Products
 15. Don Rister – Wood Items
 16. Lynn Dalton – Gem Jewelry
 - To date we have received \$590 in booth fees.

- Last year we had a total of 23 vendors, and to date we have 16 vendors. There are several vendors you are known to wait until the last minute to apply. Luci will personally contact last year's vendors.
- Vicki will contact Hampton Inn & Suites, Wild Cat Willies and Bit and Spur for gift certificates for the Opportunity Drawing. Joe will contact Larry McKown about the spa gift certificate. Chip will contact Gail Alger and Brad Holt about donating a picture.
- Professionalism Clause
 - Luci will work personally with the vendors to smooth over conflicts.
- Food Vendor Booth
 - Café Soleil is unable to participate as a food vendor. We are waiting to hear back from Meme's as to whether or not they will be available.
 - Vicki asked about the possibility of having another food vendor available out in the parking lot. It was determined to avoid competition with food vendors.
- Music Festival Debrief – Joe
 - The Festival went well; there were 4000 wristbands given out.
 - The music was the best ever.
 - The cost to Z-Arts is a co-sponsor fee of \$1200 that covers the cost of four musical performers on the Z-Arts stage. There were several concerns about the Festival this year:
 - There needs to be an entrance fee of at least \$5 per night.
 - There were too many intoxicated people; stop selling beer earlier.
 - Do not allow dogs at the festival.
 - The committee meetings for the Music Festival are too frequent and not productive enough for a Z-Arts representative to be present.
 - Looking towards next year we can just give them a grant with the stipulation that all performers are paid.
 - Don't participate. If they start charging an entrance fee they may not need our help.
 - On the plus side, the Z-Arts stage is a good visual.
 - We need to encourage individuals to write the Town of Springdale about the concerns, rather than sending a letter from Z-Arts. Joe will share our concerns personally with the committee.
- Greek Theatre Debrief – Joe
 - Hurricane High School was happy with the performance and the in service went over great. This is a real value.
 - There were 186 people in attendance.

- Have not received an invoice for the use of the school bus or from Gail for use of the venue.
- The cost of the performance was \$1600, with \$300 from ticket sales and \$750 from the OnStage Utah grant the net loss is \$550.
- Vicki pointed out that the OnStage Utah grants were issued granting \$1000 for Brad Richtor and \$1000 for Tom Pandolfi. There was nothing in the contracts showing an award for the Greek Theatre. Mark will contact Jason for clarification.
- It was suggested that the start time be moved up to 9:00 a.m.
- Consider including the historical reason for morning theatre in our advertisements.
- Poetry Reading Debrief – Chip/Gigi
 - Niles was provided an opportunity to meet the people at SUU who helped to make this event possible.
 - It was a great evening – the crowd was small but it made it more intimate and kept the audience engaged.
 - Niles took Jane hiking in the Park and to the Music Festival prior to her departure.
 - Niles will write an article for the next newsletter.
 - The total cost to Z-Arts for this event was \$30. The lodging was donated by Best Western Zion Park Inn and her traveling expenses were covered by SUU.

New Business

- Humanities Project – Gigi
 - Brock Cheney will present “Plain but Wholesome” next Saturday. Gigi is planning on having food as part of the presentation.
 - The next humanities event will be The History of the Winemaking Industry in Southern Utah on Friday, November 15. Brian Passey from the Spectrum will service as the moderator and the panel will consist of Doug Alder, Heber Jones and Kelton Hafen. The panelists will address five topics – structure, economics, agriculture, recreation/social and folklore.
 - January's event will be an Extension Service presenter who will discuss food from the Arizona Strip.
- Membership Survey – Nancy
 - This item will be discussed at Board Meeting and Nancy's survey draft will be sent to all members prior to the meeting.
 - Limit the survey to 5 or 6 questions.

- How will the survey be dispensed – on-line using Survey Monkey, through our email list or on paper.
- We need to determine how we will use the information.
- September Financial Report – Luci
 - Quarterly Budget Adjustment
 - Luci handed out the September Financial report that reflects a payment of \$1350 from the Utah Humanities Council and a payment of \$5000 from the Division of Arts and Museums.
 - The budget is in the black by \$669 at the close of September and the actual cash balance for August 31, 2013 is \$17,274.
 - The committee agreed that there is not a need for a quarterly budget adjustment at this time.
- Gala Update – Mark
 - Mark will be meeting with Mike Marriott this weekend and plans on meeting with Sapphire once the Cattens get back in town.
 - Reminder that sponsorship does not include “comp” tickets for the Gala.
 - Nancy asked if it was possible to improve the food especially if we are planning on raising the price of the tickets. Nancy will plan on attending the meeting with Sapphire.
 - Due to the government shutdown, Mark suggested we reconsidered increasing the price of the Gala tickets. This will be presented to the Board for their recommendation.
- New Location for Executive Meetings – Nancy
 - 41 Big Springs Road
- Gallery Show Schedule for 2013-14 – Nancy
 - Nancy suggested that the Gallery Show Schedule be sent to all board members.
- Planning for February Board Retreat – Nancy
 - The Retreat has been tentatively scheduled for February 22, 2013.
 - Both the survey and program meetings will help to determine the agenda for the retreat.
- Other
 - Joe is working with Jim Svendsen from Salt Lake to do a film/lecture collaboration in presenting “Brother Where Art Thou?”

- The Springdale Rotary Club has announced that they are taking over the management of the Art Auction for Education. Tina Fairlamb has asked for support from Z-Arts and it was agreed our support by advertising the event to our email list.
 - The committee discussed the possibility of getting a liquor license. The cost could be split between Z-Arts, Town of Springdale and ZCFI. This would allow for wine to be served at the artist receptions. The Town is investigating the possibility.
 - The October film presentation "Going Up the Stairs" will be postponed until November.
- Adjourned at 12:36 pm.

Next Board Meeting: Monday, October 14, 2013 at the Town of Springdale Boardroom, 7:00 pm

Next Executive Board Meeting: Wed., November 6, 2013 at Under the Eaves, 10 a.m.

Vicki S. Bell
Administrative Assistant

Date of Approval **November 6, 2013**