

Call to Order/Attendance

Approval of July 3, 2013 minutes

- Luci noted a change on the "June and Year-End Financial Report," first bullet. The net income needs to be changed to \$2,668 rather than the \$3,720 reported. Luci has amended the figures in her report.
- Chip **MOVED** to accept the July 3, 2013 minutes with the above change. Nancy **SECONDED** the motion. Motion passed unanimously.

Old Business

- Annual Appeal Letter – Vicki
 - Vicki brought a completed letter to let the committee see the final product.
 - Mark suggested that the title "Outgoing President" should be used rather than "Past President." This is suggested to help differentiate between this position and all the past presidents of Z-Arts.
 - All the letters and envelopes will be ready for personalization at Monday's Board meeting.
- New Board Member Update – Mark & Chip
 - Humanities – No report
 - Film – Mark hasn't had an opportunity to talk with Jason Butler yet. Nancy offered to go with Mark to meet and talk with Jason together.
 - President-Elect – It is looking hopeful that Nancy Guardabascio may consider filling the position.
 - Performing Arts – Alise West has agreed to attend Monday's Board meeting to meet everyone.
 - Visual Arts – Val Istock along with her husband Greg are thinking about sharing the chair position and Gail Alger would then be willing to co-chair for another year.
 - Carol Bold has indicated that she is interested in serving on the Board. Her interest lies with the visual arts so she may be a good candidate to serve on the visual arts committee.
- Sculpting Class Workshop w/Shaina McCullough – Vicki
 - Scheduled for March 7 & 8, 2014
 - Vicki will take care of the registrations, the promotion and coordinating with the presenter.
 - We will have to get volunteers to help with the opening and closing of the building.
 - The workshop will require a minimum of six people.

New Business

- Friday Movie Night – Chip
 - The movie for this Friday is “*Economics of Happiness*” and is only available in PAL format.
 - Chip purchased a new project that will play movies from any region – PAL, NTSCi – but no blue ray. The new projector is being installed today with the cost of installation being donated by Chip.
 - Mark volunteered to lock up the building.
- July Financial Report – Luci
 - Luci amended the final report to reflect a few last minute expenses that came in and to reflect the reimbursement to Utah Humanities for the overpayment. The final net income is \$2,668.
 - We are still waiting to hear from UAM about our grant application. We should be hearing something soon.
 - Luci suggested that we might need to adjust the budget because of the increase in expenses for the Annual Appeal. Mark suggested making the adjustment in October.
- Newsletter – Luci
 - Luci has sent out assignments for the Fall newsletter.
 - Items needed from Gail are information on the “Gallery Walk” being held in November and the correct dates for Brad Holt’s Show.
 - Chip explained that the Juror Show is scheduled to be taken down on Saturday, September 14th; Brad Holt will hang on September 15th with the gallery show beginning on Monday, September 16.
 - Mark suggested that we go back to the format that Scott was using for the Events Calendar. The idea behind Scott’s format was that it doubled as a poster that could be hung rather than making separate posters for each event.
 - We need to get information on GiGi’s humanities events that will begin in October.
- Craig Childs Event - Chip
 - The agreement that Michael Plyler has been able to secure from Craig Childs is \$1500 plus lodging.
 - Z-Arts portion of the agreement is \$500 and a room at the Best Western Zion Park Inn that can be covered with the literary budget.
 - Chip expressed that he would like to have an agreement with both Michael Plyler and Craig Childs as a protection for Z-Arts.

- September 27th Events - Chip
 - Southern Utah University reached out offering us an opportunity to present Jane Hirschfield at virtually no cost to us except for lodging. It is an opportunity we could never afford to do on our own budget.
 - We will take the responsibility that we knew what we were doing when we scheduled a conflicting event with the Music Festival.
 - In the future, it might be wise to smooth the community when we have conflicting events prior to doing any advertising.
- Craft Fair Update – Luci
 - We currently have four vendors signed up ...Wizard Stones, Phillip Thum, Don Christensen and Orderville Vines. Chip mentioned that Carol Bold and Susan Chapman are planning on getting a booth.
 - In past years we have done both a vendor and a visitor survey. Luci will update a Craft Fair vendor survey to be used this year.
- Other – Possible Survey Questions – Chip
 - Chip sent an email out to the Executive Committee members asking them to come up with survey questions. Following are the results of their brainstorming:
 - What do people want?
 - Why do you attend the Gala?
 - Socializing/Networking
 - Entertainment
 - Etc.
 - Are You a Z-Arts Member?
 - How Important is Z-Arts?
 - What is the value of the Quarterly Newsletter?
 - Do you like Classical Music?
 - Things to consider – will the surveys only be sent to members?
 - What do we want to know?
 - How are we going to use the information we gather?
 - All agreed to form a Survey Focus Committee to be chaired by Nancy Goodell.
- Other – Music Festival Booth – Chip
 - Chip will bring a sign up form to the Board meeting to get volunteers to work the booth at the Music Festival. Volunteers will be scheduled to work two-hour per shift.

Next Board Meeting: Monday, August 12, 2013 at the Town of Springdale Boardroom, 7:00 pm



Executive Committee Minutes
Under the Eaves Inn
Wednesday, August 7, 2013

Next Executive Board Meeting: Wed., September 4, 2013 at Under the Eaves, 10 a.m.

Vicki S. Bell
Administrative Assistant

Date of Approval September 4, 2013