

Call to Order/Attendance

Chip Chapman, Luci Brantley, Nancy Goodell, Mark Chambers and Vicki Bell

Approval of June 5, 2013 minutes

- Luci noted a correction to the 3rd bullet under IMac Computer Backup. Not only is she using Mozy to backup the financials but she also backs up to an external hard drive and a flash drive.
- Chip **MOVED** to accept the June 5, 2013 minutes with the above correction. Nancy **SECONDED** the motion. Motion passed unanimously.

New Business

- Appeal Letter & Selection of Contacts for Personalization- Chip
 - Selection of Contacts for Personalization
 - Web-based Questionnaire
 - Chip passed out his second effort at the appeal letter summarizing that the letter is fresh, the letter encourages people to join the board, as well as donate and integrates our better known events.
 - In reviewing the letter two changes were suggested in the fourth paragraph – in the first sentence replace “an” with “brief” and add an “s” to “survey” deleting the rest of the sentence. In the second sentence replace “In the meantime” with “Any”.
 - Letters will be prepared and ready for personalization at the August board meeting. Names will be set out prior to the meeting for board members to review.
 - Vicki provided several bids from AlphaGraphics for No. 10 envelopes. Bids were supplied for both black & white and full color envelopes in the quantities of 500, 1000 and 2,500. The committee selected 1000 full color envelopes for \$307.77.
 - Chip suggested the idea of creating an on-line survey similar to the questionnaire that was done by the Town of Springdale.
 - Important to ask only questions that the Board wants and needs and to keep the questions short.
 - The questionnaire will involve our members and help us to learn what they want and expect from Z-Arts. It will also help us to meet our grant requirement for community involvement.
 - Chip will do the first draft of the questionnaire for presentation to the committee at the August committee meeting.
 - What do you want at the Gala?
 - Is the craft fair viable?
 - What would you like to see Z-Arts do?

- Do you prefer classical concerts versus other genres?
- Other suggestions – executive committee, workshops, newsletters, communication, etc.
- Status of Recruiting New Board Members – Chip
 - President-Elect – Contact made with Kathy Schultz – not looking promising.
 - Film Co-Chair – Contact made with Jason Butler who is a film major and he is willing to serve.
 - Humanities Co-Chair – Chip will contact GiGi about asking Greer Chesher to volunteer.
 - Performing Arts Co-Chair – Contact made with Elise West – not looking promising but we haven't given up yet.
 - Mark still needs to make contact with David West, Valerie Istock and Leah ?.
- Summer Vacation Plans for Gail – Chip
 - Chip announced that Brad Holt will be replacing Skylar Chang who has had to pull out of the Gallery schedule. Because of Gail's schedule Chip is volunteering to help with the setup.
 - Brad Holt is currently selling from DeZion Gallery and interested buyers will be referred to DeZion Gallery.
 - In the event we have other artists cancel their showings, it might prove beneficial to have a back up list of artists who can set up quickly.
- June and Year-End Financial Report – Luci
 - Luci handed out the financial report dated June 30, 2013. She reported that this should be the final report for the 2012-13 fiscal year. We will be ending the year with a net income of \$3,720.
 - Luci indicated that the final report run from QuickBooks shows a different net income because of the \$2,000 we refunded to Utah Humanities Council. She will make a note in QuickBooks explaining the difference.
- Rotary Club "Art Bus Stops" – Chip
 - Chip has been in contact with Tina Fairlamb, of the Rotary Club, about partnering with Z-Arts to implement "Art Bus Stops". Each shuttle stop would have an art theme. It is just an idea at this point.

- Sculpting Class Workshop w/Shaulna McCullough – Vicki
 - Vicki shared with the committee information she received from Shauna McCullough who is interested in doing a Doll Sculpting workshop in the fall.
 - Vicki will contact Shauna about the possibility of scheduling the workshop in early spring.
 - In the meantime, Luci will work on creating a workshop application.
- Farmers Market Music Report – Vicki
 - Vicki shared the report from the Farmers Market detailing dates, performers, amount paid and the customer count. During the month of June, they scheduled six performers for \$50 per performance.
 - This year the Farmers Market board changed the starting time of the musicians from 9 to 10 a.m. Shoppers who arrive early no longer get to experience the musicians and their music.
 - The music being provided by Farmers Market is no longer unique. Several cafes and restaurants are now providing live music throughout Springdale.
- Adjournment
 - The meeting adjourned at 12:10 pm

Next Board Meeting: Monday, August 12, 2013 at the Town of Springdale Boardroom, 7:00 pm

Next Executive Board Meeting: Wed., August 7, 2013 at Under the Eaves, 10 a.m.

Vicki S. Bell
Administrative Assistant

Date of Approval August 7, 2013