

Call to Order/Introductions

Attendance

Chip Chapman, Nancy Goodell, Luci Brantley, Vicki Bell, Charlotte Vaillancourt, Rob Snyder, Joe Pitti, Therese Feinauer, Gail Alger, Mark Chambers

Approval of February 23, 2013 Minutes

Joe **MOVED** that the February 23, 2013 minutes be accepted. Nancy **SECONDED** the motion. Passed.

Old Business

- **Farmers Market Response – Chip**
 - Chip reported that the Farmers Market Board decided to use the \$300 as they have in the past to pay for six performances in May and June. They will provide us with a list of performers and a report on attendance at the conclusion. There was not a response to our humanities proposal.
- **Mountain West Arts Conference – Chip**
 - The Conference is being held May 2 in West Valley City. Jason Bowcutt offered Z-Arts a significant discount for sending three people. We will be sending Chip, Mark and Joe.
- **Westaf TourWest Grant – Chip/Joe**
 - Joe submitted two grant applications to Westaf. The first is for Brad Richtor who will perform Guitar in accompaniment to Darris Harris' photos on January 31. The second is for Thomas Pandolfi, Pianist, who will perform both Classical and Gershwin pieces on February 21.
 - In the past, we have normally block booked with Cedar City, but Cindy Lines has retired and the new folks are not as jazzed to work with others. Brad Richtor is more than willing to book himself with other organizations in the area. Joe will provide some contacts for Thomas Pandolfi.
- **Ian Cooke Update – Joe**
 - Ian's agent, Ian, informed Springdale that Ian would receive all the grant money for his performance leaving nothing to help with advertising expenses. Also in reviewing the grant guidelines, the Town discovered that the grant funds would not be paid until 30 – 60 days after the performance. Westaf has not issued a contract to Springdale yet, so Springdale has written a letter to graciously bow out of the grant. The letter will make no mention of Z-Arts to avoid any repercussions with our grant applications.
- **Writing Contest Update – Chip**
 - Chip reported that there are only four submissions -- two submissions in the Dropbox and two submissions to be scanned in. Therese explained that this is normal, that the bulk of the entries will be submitted just prior to the deadline. Last year there was about 65 entries – half student entries and half adult entries.

- Both Luci and Charlotte volunteered to be judges. Nancy expressed the importance of asking for volunteers from the community to serve as judges. If Board members have any suggestions for judges, send the names to Therese.
- Once the judges are selected, the names will be given to Nancy and she will set up the permissions in Dropbox. Judging needs to be scheduled so that winners can be notified by the first of June.
- It was suggested that judging criteria and a judging sheet be provided for the judges.
- Joe suggested that the Board should review the writing contest at the conclusion of this year's contest to consider such things as whether we might want to separate adults from children?

New Business

- **Earth Day Volunteers - Chip**
 - Chip passed around a sign up sheet for volunteers to sit at the Z-Arts table for 1-hour intervals for Earth Day on Saturday, April 20th.
 - Gail graciously offered to donate a painting for an opportunity drawing. Because Earth Day is fundamentally a fundraiser for the Town of Springdale, Chip offered to check with Julie to make sure this would be acceptable.
 - It is our hope that by having a booth at Earth Day, it not only gives Z-Arts a presence in the community but will also provide an opportunity for new members and new board members to fill our vacant positions.
- **Financial Report – Luci**
 - Luci provided the Board with the latest financial report showing actual expenditures for January, February and March. She reported that we are in receipt of all expected grant monies and that we should have a profit by the end of the year.
 - Preparations for the Annual appeal need to be in place for a June mailing.
- **FY2013-14 Budget – Luci**
 - Luci thanked everyone for getting the budget information in making this the earliest we have had the budget prepared and ready. Luci asked everyone to review his or her program budget lines to ensure that everything has been accounted for.
 - In past years we have always made an effort to balance the budget. By keeping the expenses lower than the income, it provides a buffer if we are not awarded the full asking amount of our grants. There is also a cash balance of \$21,578 to help with grant shortfalls, etc.
 - Chip **MOVED** to accept the proposed FY2013-14 budget. Joe **SECONDED** the motion. Passed.
- **Drop Box Discussion – Nancy**
 - Nancy explained that the “Board Only” portion of the website will be used for minutes and documents and the Dropbox will be a place to share creative images, newsletter projects, logos, etc.

- Approved minutes from both the Board and the Executive Committee will now be posted publicly on the website in an effort to be more transparent. Nancy has created a new bullet under “About Z-Arts” for the posting of minutes.
- The Dropbox allows Nancy to provide limited access to specific persons and purposes.
- Nancy will remove past Board members from the web administration.
- **Other**
 - Rob asked Board members for their opinion on the selection for the June movie. He received requests for Life of Pi and Hugo, but was personally leaning towards Samsara. The Board agreed that our film selections should remain on the side of “obscure”.
 - Gail reported that there would be a photography show during Plein Air as well as a Gallery Stroll. Gail is planning on send out a call for photographers interested in participating.
 - Chip mentioned that Susan Chapman might be interested in volunteering as our graphic artist.

Membership Report

Category	April, 2013	January, 2013	April, 2012
Individual	44	46	51
Family	39	37	42
Enthusiast	2	2	1
Patron	3	4	4
Business	22	21	20
Benefactor	3	3	3
Founder	3	3	3
Lifetime Individual	1	1	1
Lifetime Family	6	3	3
Lifetime Benefactor		3	3
Totals	123	123	131

Volunteer Report

Category	April, 2013	January, 2013	April, 2012
Regular Hours	1164.25	920	1130.25
Professional Hours	37	37	291
Miles	2547.5	1683.5	1969

Recent Events

- 1/8 thru 2/16/13 Gallery Show "Volume, Negative Space & Surface Design" featuring Barbara Ellard – CCC Gallery. Free. **Attendance Rolling**
- 1/11/13 (Friday) Artist Reception for Barbara Ellard – CCC, 5:30 p.m. Free **Attendance 60**
- 2/1 thru 2/3/13 (Friday thru Sunday) Woodcut & Relief Printmaking Workshop with Roydan Card – CCC. Z-Arts members \$185 / Non-members \$200 **Attendance 9**
- 2/8/13 (Friday) Film Presentation "Up Heartbreak Hill" – CCC, 7:00 p.m. Free **Attendance 18**
- 2/16/13 (Saturday) Conservation Activism in Africa with Michael McBride – CCC, 7:00 pm. Free. **Attendance 30**
- 2/19 – 3/30/13 Gallery Show "Visions of Africa" featuring Cynthia Tuthill – CCC Gallery. Free. **Attendance Rolling 25**
- 3/1/13 (Friday) Artist Reception for Cynthia Tuthill – CCC, 5:30 – 6:30 pm. Free **Attendance 30**
- 3/2/13 (Saturday) "What are We Doing to Pigs" with Brett Mizelle – CCC, 7:00 p.m. Free **Attendance 25**
- 3/23/13 (Saturday) "Inside the Experience of a Virtuoso" with Russell Hurlburt and Richard Cobo – CCC, 7:00 p.m. Free **Attendance 35**

Upcoming Events

- 4/1 thru 5/11/13 Gallery Show "Cracks in the Rock" featuring Gail Alger – CCC Gallery. Free.
- 4/12/13 (Friday) Film Presentation "Searching for Sugar Man" – CCC, 7:00 pm. Free.
- 4/21, 22 & 24/13 Native Flute Performances – CCC, 6:30 – 9:30 pm. Free.
- 5/14 thru 6/22/13 Gallery Show "Springdale Elementary Art Exhibition" – CCC Gallery. Free.
- 5/25/13 (Saturday) Music at the Farmers Market – Bit & Spur Lawn. Free.
- 6/1/13 (Saturday) Music at the Farmers Market – Bit & Spur Lawn. Free.
- 6/8/13 (Saturday) Music at the Farmers Market – Bit & Spur Lawn. Free.
- 6/14/13 (Friday) Film Presentation TBD – CCC, 7:00 pm. Free
- 6/15/13 (Saturday) Music at the Farmers Market – Bit & Spur Lawn. Free.
- 6/19/13 (Wednesday) Writing Contest Ceremony – CCC, 6:00 pm. Free.
- 6/22/13 (Saturday) Music at the Farmers Market – Bit & Spur Lawn. Free.
- 6/29/13 (Saturday) Music at the Farmers Market – Bit & Spur Lawn. Free.

Adjournment

Chip **MOVED** that the Board adjourn. Luci **SECONDED** the motion. Passed.
Adjourned at 8:45 pm.

Next Executive Committee Meeting: Wednesday, May 8, 2013 at 10 am at the Under the Eaves Inn.



Z-Arts Board Minutes
Town of Springdale - Boardroom
Monday, April 8, 2013

Next Board Meeting: Monday, May 13, 2013 at 7:00 p.m. at the Town of Springdale Boardroom.

Vicki S. Bell

Date of Approval June 10, 2013

Administrative Assistant