

Call to Order/Attendance

Chip Chapman, Mark Chambers, Luci Brantley, Nancy Goodell and Vicki
Guest: Joe Pitti

Approval of January 9, 2013 minutes

Mark noted that the Committee stressed with each Program Chair and particularly the Humanities Chair that the disciplines need to collaborate and try to dovetail their events with each other and that he would like to see this emphasized in the minutes. **A motion to accept the January 9, 2013 minutes as corrected was made by Mark, seconded by Nancy and passed unanimously.**

Old Business

- Membership Form Restructure – Chip
 - The revised Membership Form was reviewed and the only suggestion for change was to drop the exclamation point after “I Want to do More”.
 - It was agreed that for the purpose of calculating cumulative gifts that the purchase of Gala tickets would be credited at \$25.
 - **A motion to present the new membership form as corrected to the Board for approval and adoption was made by Mark, seconded by Luci and passed unanimously.**
- Grandfathering Lifetime Benefactors – Chip
 - All of the lifetime benefactors have now been notified except Steve and Ruth Parker.
 - The proposal to grandfather the Lifetime Benefactors with lifetime Family memberships with all it includes – a quarterly newsletter, discounts on ticketed events and member announcements on Z-Arts weekly email will be presented to the board for approval.
- Farmers Market Proposal – Chip
 - Received a response from Michelle Larsen Bonner of the Farmers Market Board indicating concerns with our proposal for the 2013 season.
 - In reviewing the grant criteria for Utah Arts and Museums (UAM) and Westaf, Mark indicated that their criteria makes it very clear that the music must be the primary focus. We need to cognizant that we do not hurt UAM and Westaf's core missions as we re-grant funds ensuring that the funds are for performance-based events. The music offered at the Farmers Market is not the primary purpose of the Farmers Market and is not a strong fit for how our funders – UAM and Westaf – want their money spent.
 - There is still \$300 in this year's budget from last year's award that will be honored. Our response back to them will be that they can either use the \$300 for a “kick off” performance on the opening weekend or

they can use the funds as they have in the past. Looking at the 2013-14 season, Z-Arts will propose to fund only \$300 for a “kick off” performance on the opening weekend unless they submit a proposal that meets our core mission.

- Joe offered to develop criteria for funding events and providing funding for collaborations such as Farmers Market and the Music Festival to ensure that we are in line with the core missions of our funders.
- Humanities Proposal – Chip/GiGi
 - GiGi’s 2013-2014 project is “Let us Break Bread Together”. The theme of the four lectures will be centered on food production, Dixie winemaking and Mormon food preparation. The project will culminate with a Community Dinner.
 - GiGi would like to reach out to the LDS community and Zion Canyon Farmers Market to get them involved.
 - Application deadline is March 1, 2013.
- Arts to Zion – Chip
 - Chip briefly recapped the experience with Bobbie Wan-kier of Arts to Zion. When Bobbie contacted us early on, we declined to be involved. At the last minute her volunteers backed out and she contacted Chip to see if we could provide volunteers for the weekend. Volunteers were found – Susan Chapman and Charlotte Vaillancourt – but were excused early, as there wasn’t a huge turnout. It must be made clear to Bobbie Wan-Kier that we are not interested in participating in the Arts to Zion event in forthcoming years. We also need to let Julie Hancock know how we were impacted and make her aware that Z-Arts has no desire to participate in this event.

New Business

- LoveUTGiveUT – Chip
 - Chip gave a brief summary of the program that is planned for March 22, 2013. It is a lot of work and has too many hurdles for us to participate for such a small payback. We will not be participating.
- Westaf TourWest Grant – Chip
 - Westaf TourWest has opened their grant application website. The deadline is April 1st. Joe will begin the grant application once he has secured his artist(s).
- Writing Contest – Chip/Luci
 - Peter Stempel of Form Tomorrow has donated \$500 to be used as prize money for the Annual Writing Contest. An additional \$375 from the literary budget will be required to cover the prizes.
 - Contestants can either electronically submit their submissions or they can mail in a hard copy.

- Chip volunteered to monitor the email address and sort the entries into the appropriate drop box for the judges to review.
 - The proposal will be presented to the Board for their review.
- Workshop Update – Chip/Luci
 - At this time, Michelle is looking at a Polymer Workshop in the spring and a Watercolor Workshop in the fall.
 - Develop a Payment/Cancellation/Refund policy
 - Michelle has a good system in place for managing the workshops, however, everything is being handled verbally and therefore, we have no written policy or procedures.
 - We need to implement an application for the participants that clearly outline the details of the workshop and the deadline for payments. If the payment is not received by the deadline, the space will go to the next person on the waiting list. Luci volunteered to develop a workshop application.
 - We also need to implement a contract for the workshop presenters outlining Z-Arts responsibilities, their responsibilities, the fee and when they can expect payment.
 - Workshop Feedback from Participants
- Film Update – Chip
 - Chip reported that there was 18 people attend the film presentation “Up Heartbreak Hill”.
- Financial Report – Luci
 - Luci handed out the latest financial report showing expenditures through January 31, 2013. She indicated that she has added new categories that she noted on the report and she also noted any significant changes that she felt was important to highlight.
 - It is time to start working on the budget for FY 2013-14. This will be announced to the Program Chairs at the board meeting on Saturday.
 - The deadline for budget proposals will be March 15th.
- Mountain West Arts Conference/Change Leader Conference – Chip
 - The conference is May 2 in West Valley City. Chip is attending as a condition of a scholarship he received to attend an earlier conference.
 - Z-Arts is being offered a discount for 3 attendees; if you are interested in attending, contact Chip.

Next Board Meeting: Saturday, February 23, 2013 at the CCC, 10:00 am

Next Executive Board Meeting: Wed., March 6, 2013 at Under the Eaves, 10 a.m.

Next Retreat: Saturday, February 23, 2013 at the CCC, 10 a.m. – 3 p.m.



Executive Committee Minutes
Under the Eaves Inn
Wednesday, February 20, 2013

Vicki S. Bell
Administrative Assistant

Date of Approval April 3, 2013